

General Call for Expressions of Interest in MENA

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**Market Intelligence Mapping of EU Private sector engagement in North Africa and the Middle East**

The European Commission is launching a Call for expressions of interest aimed at EU companies with an economic interest in working in North Africa and the Middle East countries. The key targeted areas are sectors aligned with the strategic priorities of the **Pact of the Mediterranean** (https://north-africa-middle-east-gulf.ec.europa.eu/what-we-do/pact-mediterranean_en) and the **Global Gateway** (https://north-africa-middle-east-gulf.ec.europa.eu/what-we-do/global-gateway-mediterranean_en), but it will also collect other relevant information.

The Call aims to gather market intelligence from the EU private sector as well as to identify potential areas for EU support and collaboration. The insights collected will help DG MENA better understand the private sector's main interests, opportunities, and the enabling measures needed to strengthen engagement in North Africa and the Middle East.

This Call does not constitute a formal funding mechanism and does not entail any financial commitment from the European Commission or its partners. Participation does not create any form of partnership, joint venture, or any other legal relationship between the Applicant and the European Commission.

The Call will remain open and has no defined end date.

1. Applicant's Data

*** Title:***** Name of contact person:***** Job title:***** Email:**

2. Organisation / Company Profile

*** Organisation / Company Name:****Organisation / Company Website:**

If the activity is being carried out by a joint venture or consortium, please list the participating members below:

*** Organisation / Company Nationality (Headquarters):**

*** Type of Organisation / Company:**

Definitions can be found here:

Enterprise size (https://ec.europa.eu/eurostat/statistics-explained/index.php?title=Glossary:Enterprise_size)

Social enterprises (https://single-market-economy.ec.europa.eu/sectors/proximity-and-social-economy/social-economy-eu/social-enterprises_en)

State-Owned Enterprise (https://economy-finance.ec.europa.eu/system/files/2022-07/ip031_en.pdf)

*** VAT Registration Number:**

EU Transparency Register Number:

As part of the European Transparency Initiative, organisations are invited to use the Register of interest representatives to provide the European Commission and the public at large with information about their objectives, funding and structures.

While registration is not mandatory for the purpose of this Call, organisations are strongly encouraged to register since any potential follow-up to a specific submission would require this process to be completed. Please visit: <https://transparency-register.europa.eu/> (<https://transparency-register.europa.eu/>)

3. Categories of Interest

*** Title of Interest:**

Please categorise the nature of your interest in this market intelligence mapping according to the following classification.

For simplification purposes, **only one option is allowed, and no explicit prioritisation is given to the different categories.**

*** Type of Interest:**

- ☐ Specific investment or project proposal seeking additional funding sources
- ☐ Specific investment or project proposal seeking non-financial support (i.e. technical assistance, or institutional support to a specific initiative)
- ☐ EU company participating in a non-EU financed procurement tender
- ☐ General interest in increasing private sector activities in the MENA region

Important: None of these categories will result in a direct financial support of the proposals by the Commission. However, where relevant and if in line with EU policy priorities, the Commission will seek to connect submissions with existing support programmes.

*** Geographic area(s) of expression of interest:**

Minimum 1 selection(s)

- ☐ Algeria ☐ Tunisia ☐ Lebanon
- ☐ Egypt ☐ Iraq ☐ Palestine* (incl. Gaza re-construction)
- ☐ Libya ☐ Israel ☐ Syria
- ☐ Morocco ☐ Jordan

*This designation shall not be construed as recognition of a State of Palestine and is without prejudice to the individual positions of the Member States on this issue.

*** Priority sector(s):**

- ☐ **Digital:** including integration into the global digital ecosystem, digital transformation to drive sustainable development and strengthen social and economic benefits, a stable and secure cybersecurity grounded in democratic values.
- ☐ **Climate and energy:** including investments that foster water and waste water management, clean energy, notably green technology exchanges that reinforces energy security, inter-connection with the EU and the region.
- ☐ **Transport:** including infrastructure investments that create sustainable, smart, resilient, inclusive and safe networks in all modes of transport – like the integration of the African and European multimodal transport networks and secure EU-North Africa transport corridors.
- ☐ **Health:** including investments to strengthen healthcare capacities, including the security of pharmaceutical supply chains and the development of local manufacturing, and in infrastructure and the regulatory environment for the local production of medicine and medical technologies.
- ☐ **Education and Research:** including investments to foster quality education, paying attention to the inclusion of vulnerable groups, including digital education and to strengthen cooperation on research and innovation.
- ☐ **Other priority sector**

Expected impact:

Please describe the expected positive impact of your proposed interest in the target country or region (e.g. potential job creation, joint partnerships, capacity building, technology transfer, etc.).

5000 character(s) maximum

0 out of 5000 characters used.

Enabling measures:

Please describe any current barriers (e.g. legal, financial, operational) to engaging in economic development and investment activities in the target MENA country(ies). This information will help identify the enabling measures that could facilitate your current or future engagement. Submissions should outline the key constraints faced, including, where relevant: financial and capital market limitations; currency-related challenges; procurement considerations; technical and non-technical barriers; security concerns and sanction regimes; regulatory and legislative frameworks; and issues related to investor protection, rule of law, or corruption concerns.

5000 character(s) maximum

0 out of 5000 characters used.

*** I hereby declare that the organisation / company submitting this expression of interest is not listed in the Early Detection and Exclusion System (EDES) (https://commission.europa.eu/strategy-and-policy/eu-budget/how-it-works/annual-lifecycle/implementation/anti-fraud-measures/edes_en) database.**

☐ Confirm

*** I hereby declare and confirm that the activities described in this application fully complies with all applicable European Union standards and regulations. Furthermore, I affirm that these activities adheres to the Do No Significant Harm (DNSH) principle, ensuring that it does not cause significant harm to any of the six environmental objectives as outlined in the EU Taxonomy Regulation (Regulation (EU) 2020/852). (<https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A32020R0852>)**

☐ Confirm

4. Additional Information

Applicants may submit any additional documents deemed relevant to facilitate the assessment of the market intelligence mapping. Such documents should be sent by email to MENA-PRIVATE-SECTOR@ec.europa.eu (mailto:MENA-PRIVATE-SECTOR@ec.europa.eu) with the subject line "**General EOI-[Company Name]**".

All documents related to this Call must be written in **English** to ensure an effective assessment.

*** I hereby declare and confirm that I have been authorised by the organisation/the company to act as representative for all matters related to this Call for Expressions of Interest.**

☐ Confirm

*** I consent to being added to the contact list for related upcoming events and outreach activities:**

☐ Yes☐ No**Privacy Statement:**

[Privacy Statement for calls for expression of interest_Final.pdf \(/eusurvey/files/aeb9be13-7890-4e0e-b603-8fcb9d28d8ba/54190379-be54-45cb-a4f9-66fe46959cb2\)](#)

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☐ By checking this box, I confirm that I have read, understood, and agree to the terms outlined in the Privacy Statement and in this Call for Expressions of Interest.

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