

JUNE 2025

# Sustainable Business COP30

Business Council



SUSTAINABLE  
BUSINESS  
COP30



# Agenda

	Topic	Duration (minutes)
1	<b>Introduction to SB COP</b> SB COP Chair	10'
2	<b>Working Group Priorities</b> SB COP Chair	10'
3	<b>Engagement Agenda</b> SB COP Chair	5'
4	<b>Comments and discussion</b> Council Members	30'
5	<b>Closing</b> SB COP Chair	5'

# 1. Introduction to SB COP

*SB COP Chair 10'*



# COP30 is the 30th United Nations Climate Change Conference, scheduled to take place in Belém, Brazil

## Conference of the Parties (COP)



**COP began in 1995, uniting 197 nations** annually under the UNFCCC to address climate action, now marking its **30th edition**



Key milestones include **1997 Kyoto Protocol (COP3)** to cut emissions and **2015 Paris Agreement (COP21)** to limit warming to 1.5°C with mandatory emissions tracking



Over 30 years, COP has expanded to tackle **biodiversity, climate finance, loss and damage, and global stocktakes**



## Decision-Making and Voting Process

- > **Decisions at COP are made by consensus**, meaning all member states must agree unanimously for any resolution or agreement
- > **Each member state has equal voting power**, regardless of its size, economic status, or political influence



## Private Sector Role

- > **COP is government-driven**, focused on international agreements



# Sustainable Business COP30 is a unique initiative convening private sector globally to advance in a positive climate agenda to last beyond COP30



Positioning as official initiative of the COP30 agenda, under UNFCCC Marrakesh Partnership

Marrakech Partnership



Convening private sector leaders and business associations worldwide



Developing recommendations (priorities) to governments and showcasing private sector initiatives to advance the implementation agenda

Led by **Brazilian National Confederation of Industry (CNI)**, counting with...

**17**

Counterparts<sup>1</sup>



**+40**

Countries

**+75%**

Global GDP

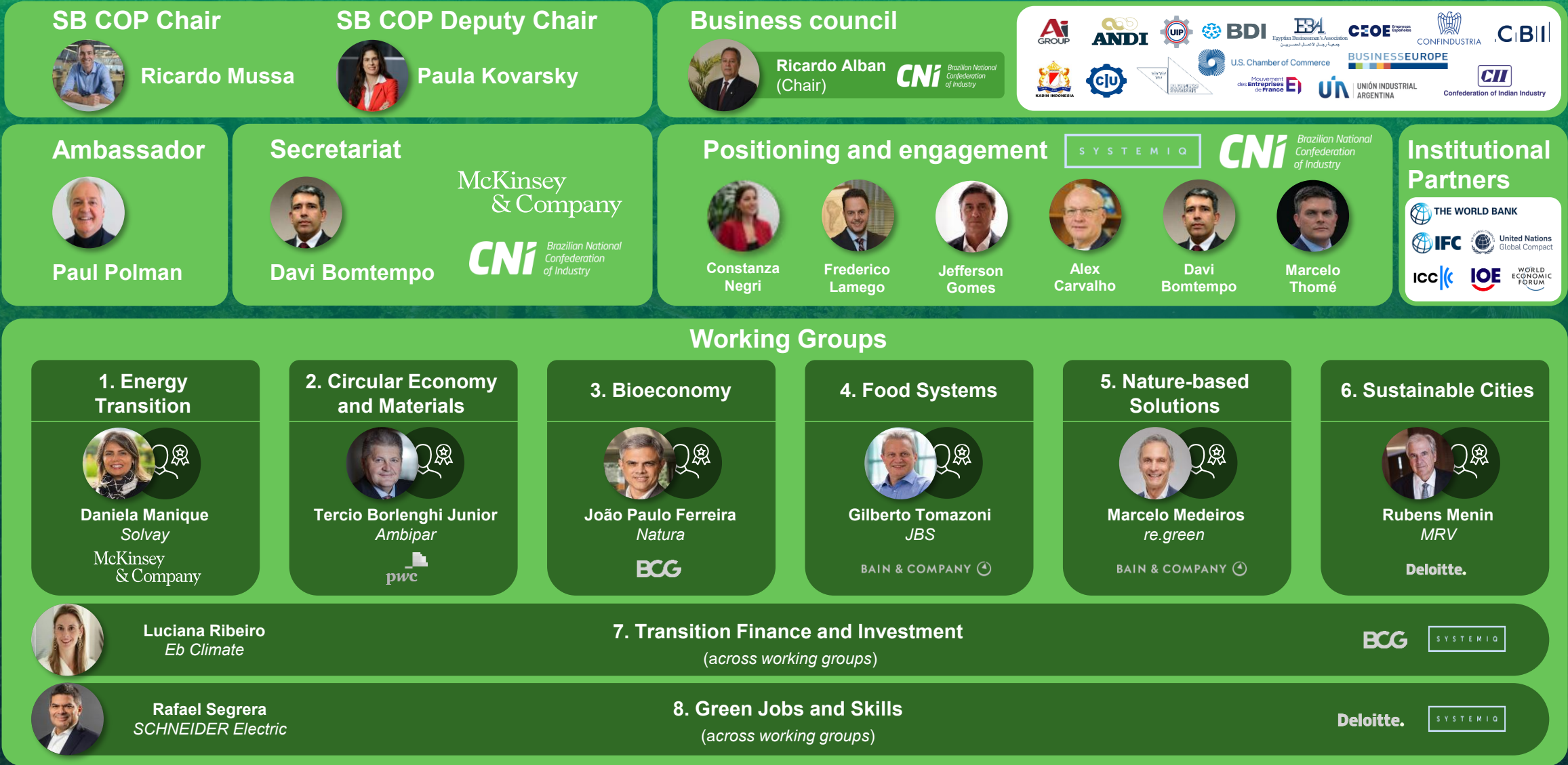
**+30M**

Companies

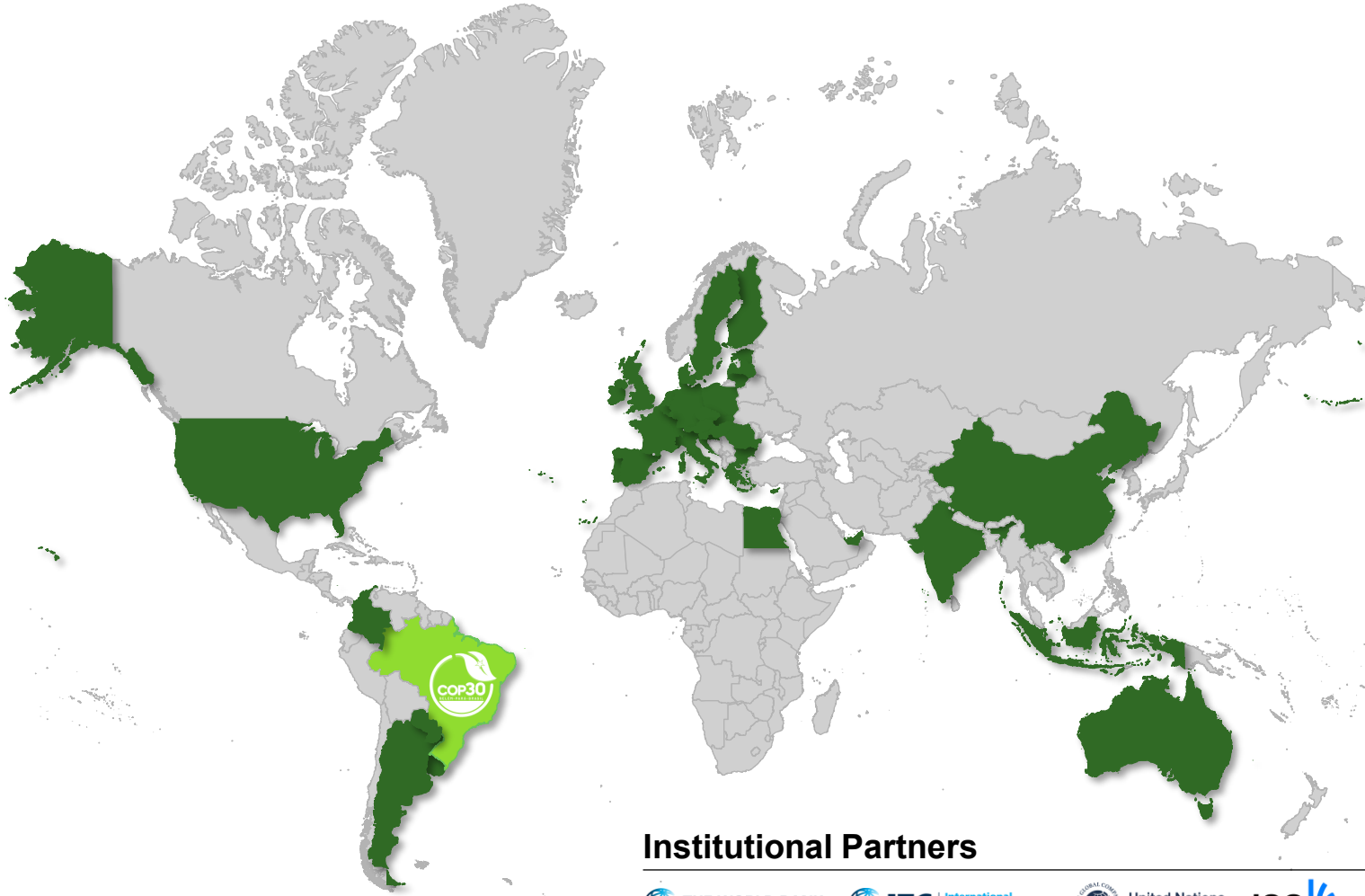
1. Counterparts are the companies and organizations tied to the Business Council; the side information represents their reach in global GDP, companies and employees. Numbers result from estimates and approximations.



# SB COP overall structure



**A diverse range of organizations worldwide is supporting the SB COP in the Business Council or as Institutional Partners**



## Institutional Partners



## Business Council



KAMAR DAGANG DAN  
INDUSTRI INDONESIA  
*Indonesian Chamber of*



Egyptian Businessmen's Association


UNIÓN INDUSTRIAL  
ARGENTINA

U.S. Chamber of Commerce



# Council Members have an essential role in SB COP



## Content

Provide **insights into local and global political contexts** and offer **strategic guidance** in meetings and documents



## Advocacy & Representation

Engage and represent the private sector in SB COP, **nominate key business leaders** for working groups, and **align initiatives and recommendations** with governments and COP negotiators



## Impact

Council members drive impact by **championing the SB COP agenda at the national level** and leveraging **collaboration within the Council** to scale and amplify its influence globally



## Continuity

Ensure the **initiative's long-term sustainability**, keep SB COP relevant in future COP editions, and **make yourself available** to assume Secretariat leadership when COP is in your country or an unrepresented region



# Who is here today

17 members (equivalent to ~80% of global GDP)



**Antonio Garamendi Lecanda**

President



| Spain



**Fredrik Persson**

President

| Europe



**Rajiv Memani**

President



| India



Confederation of Indian Industry



**Patrick Martin**

President



| France



**Leonardo García**

President



| Uruguay



**Mohamed Youssef**

Executive Director



| Egypt



Egyptian Businessmen's Association  
جمعية رجال الأعمال المصريين



**Rupert Soames**

President



| United Kingdom



**Enrique Duarte Luraghi**

President



| Paraguay



**Martin Rappalini**

President



| Argentina



UNION INDUSTRIAL  
ARGENTINA



**Shinta W. Kamdani**

Vice Chairwoman



| Indonesia



**Emanuel Orsini**

President



| Italy



**Suzanne P. Clark**

President & CEO



| United States



U.S. Chamber of Commerce



**Peter Leibinger**

President



| Germany



**Bruce Mac Master**

President



| Colombia



**Ricardo Alban**

President



| Brazil



Brazilian National  
Confederation  
of Industry



**Innes Willox**

Chief Executive

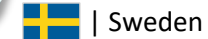


| Australia



**Jan Larsson**

President & CEO



| Sweden



THE SWEDISH TRADE & INVEST COUNCIL



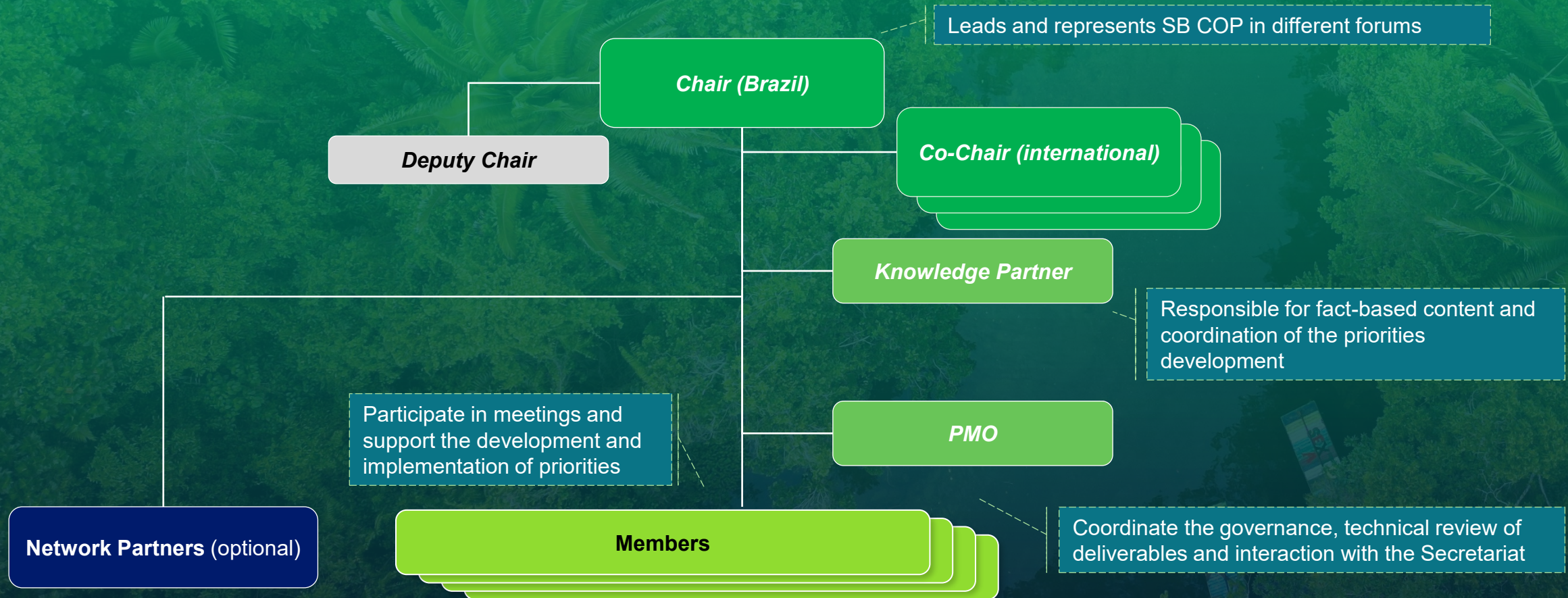
## 2. Working Group Priorities

*SB COP Chair 10'*



# The Working Groups comprises Chair, Deputy Chair, Co-Chairs, Knowledge Partner, Network Partners, members, and a Secretariat' PMO

## Working Group Structure and Governance





# Example of how a Working Group is organized: Food Systems

PRELIMINARY

## Chair



**Gilberto Tomazoni**

CEO  
JBS

## Deputy chair



**Marcela Rocha**

Executive Director for  
Corporate Affairs at JBS



**Jason Weller**

Global Chief Sustainability  
Officer at JBS

## Knowledge partner

**BAIN & COMPANY** 

## CNI Focal point PMO



**Geórgia Franco**  
CNI



**Lisa Lieberbaum**  
GSS



**Carolyn Caetano**  
GSS

## Co-chairs



**Livio Tedeschi**

Chairman, CropLife  
International & President,  
BASF Agricultural Solutions



**Ramon Laguarta**

CEO, PepsiCo



**Idi Mukhtar Maiha**

Minister of Livestock  
Development, Nigeria



**Laurent Freixe**

CEO, Nestlé



**Jai Shroff**

Chairman and Group Chief  
Executive Officer, UPL



**Pelerson Penido  
Dalla Vecchia**

President and CEO,  
Grupo Roncador



**Greg Heckman**

CEO, Bunge



**Mauricio Rodrigues**

President of Crop Science  
Division Latin America, Bayer



# SB COP Working Groups have three key deliverables

## Deliverables

- 1 Priorities**
  - 2-3 **priorities** by working group
  - Relevant **unlocks from the public sector** to advance in the implementation agenda
- 2A SB COP Awards**  
(projects/ cases)
  - Up to 6 by working group
  - Selection of existing alliances and coalitions that **showcase the private sector role in the implementation agenda**
- 2B New private sector initiative**  
(optional)
  - Up to 1 **initiative** by working group
  - Develop a **new project** following pre-defined pre-requisites
- 3 Commitments** (optional)
  - Reinforce **specific targets** that the working group commits to achieve

## Milestones across the year

May	June	July	August	September	October	November
<p>1</p> <p>Definition of working group priorities to Brazilian government May 21</p>	<p>1</p> <p>Preliminary delivery of proposals to COP30 President Jun 05</p>	<p>2</p> <p>Private sector initiatives selection Jun 04 – Jul 30</p>	<p>1 2</p> <p>Working Group document Aug 30</p> <p>2</p> <p>Announcement of private-sector initiatives Aug 30</p>	<p>1 2</p> <p>Private sector letter to Brazilian government Sep - TBC</p>		 <p>COP30 Belém do Pará Nov 10 – Nov 21</p>



# Working Groups' Priorities

Preliminary

Working Group	 <b>Energy Transition</b>	 <b>Circular Economy and Materials</b>	 <b>Bioeconomy</b>	 <b>Food Systems</b>
Priority Topics	<ol style="list-style-type: none"> <li>1 Double global annual energy efficiency rates via incentives, workforce upskilling and regulations</li> <li>2 Accelerate renewables adoption for electrification through grid and storage infrastructure and low-carbon bio-based heat generation</li> <li>3 Advance sustainable fuels through progressive and sector-specific mandates and incentives</li> </ol>	<ol style="list-style-type: none"> <li>1 Strengthen regulatory frameworks and incentives to accelerate the circular economy transition</li> <li>2 Foster material innovation, waste management and supply chain circularity to reduce emissions</li> <li>3 Drive behavior change with education, raising awareness, research funding and workforce training</li> </ol>	<ol style="list-style-type: none"> <li>1 Ensure convergence between three Rio Conventions and UNHRC by integrating climate, biodiversity, and land goals</li> <li>2 Make bioeconomy central to COP, mobilizing climate financing and promoting scalable solutions</li> </ol>	<ol style="list-style-type: none"> <li>1 Align on global framework with tailored metrics to guide policies supporting low-carbon agriculture</li> <li>2 Enable sustainable productivity growth with green technology, partnerships and agronomic support</li> <li>3 Foster financing models to drive equitable, large-scale shift to low-carbon food systems</li> </ol>
Working Group	 <b>Nature-Based Solutions</b>	 <b>Sustainable Cities</b>	 <b>Transition finance and investments</b>	 <b>Green Jobs and Skills</b>
Priority Topics	<ol style="list-style-type: none"> <li>1 Align NbS with compliance markets using science-based criteria and Article 6 regulations</li> <li>2 Standardize NbS impact measurement via global collaboration and regional context consideration</li> <li>3 Promote NbS as essential net-zero enabler, promoting its climate, biodiversity, and social benefits</li> </ol>	<ol style="list-style-type: none"> <li>1 Ensure universal access to basic sanitation, water and energy by integrating net-zero infrastructure</li> <li>2 Expand urban mobility and logistics infrastructure, zero-emission mobility, and urban logistics hubs</li> <li>3 Address housing deficits with mixed zoning, sustainable construction, and NbS technology</li> </ol>	<ol style="list-style-type: none"> <li>1 Reduce capital barriers in EMDCs with financial mechanisms, green lending, and SME liquidity tools</li> <li>2 Align global carbon markets to enable interoperability, ensure transparency and link with Article 6</li> <li>3 Mobilize capital in hard-to-abate sectors via credible frameworks, project de-risking and flexibility mechanisms</li> </ol>	<ol style="list-style-type: none"> <li>1 Finance the just transition with green-skill employment targets, political commitment, NDC integration, and scalable finance models</li> <li>2 Adapt existing formal and informal workforce, validating and developing vulnerable groups' skills</li> <li>3 Qualify a future, resilient workforce, innovating curriculum and deploying capability-building models</li> </ol>



*To indicate members for  
the working groups,  
please scan the QR  
code on the side or use  
the link below:*

<https://forms.gle/f9hpxsLWfQbt2XmV8>



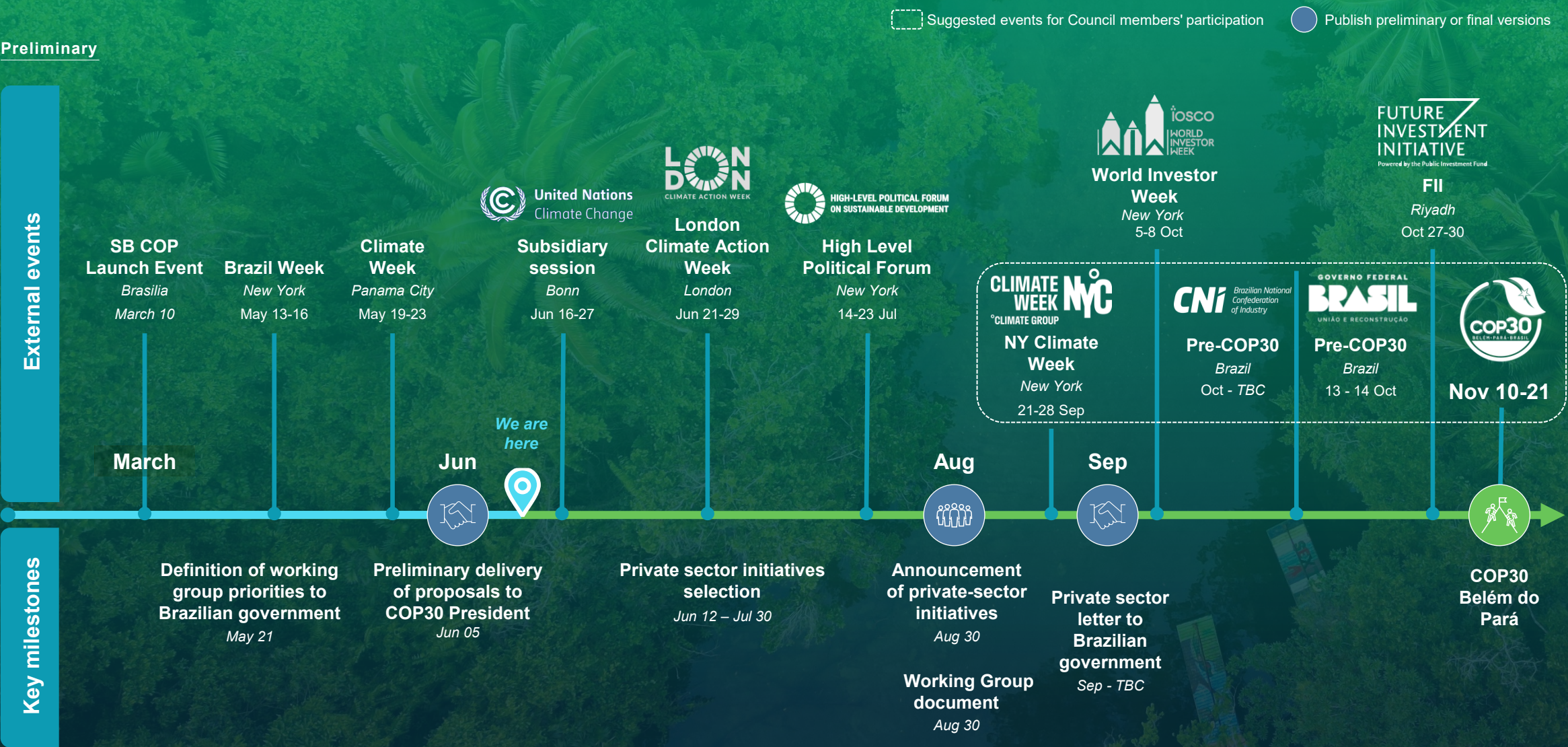


# 3. Engagement Agenda

*SB COP Chair 5'*



# SB COP30 will engage the global private sector throughout the year in events of global relevance to the climate agenda





# From launch to first deliverables: SB COP30 already marks its presence on the global climate agenda



**SB COP Launch:  
Business  
Action for  
Sustainable  
Development**

*Brasília, March 10*



**Summit SB  
COP Paris:  
Preliminary  
delivery of  
proposals to  
COP30  
President**

*Paris, June 05*



**SB COP High  
Level Meeting  
and Strategic  
Lunch with  
Paul Polman**

*Brasília, April 16  
São Paulo, April 17*



**SB COP at the  
Brazil-France  
Economic  
Forum**

*Paris, June 06*



# Business Council Agenda

Preliminary



Advocacy  
(Political engagement period with countries)



# CNI Agenda at COP30

November 10th to 21st

Preliminary

## November

10



Network Dinner

11



Official Opening  
of the Pavilion

12



SB COP: Dialogue  
for a Low Carbon  
Economy

13



SB COP Working  
Group Meetings  
+ Business Council  
Meeting

14 - 21



Exhibition Panels at CNI Pavilion at COP



## 4. Comments and discussion

*Council Members 30'*



# 5. Closing

*SB COP Chair 5'*



# Thank you!



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