



IL MERCATO DI SINGAPORE

Porta d'ingresso per il Sud Est Asiatico

GIACOMO MARABISO



SINGAPORE

SINGAPORE

Popolazione 5.9 Mln

Reddito Pro Capite > 84,000 USD

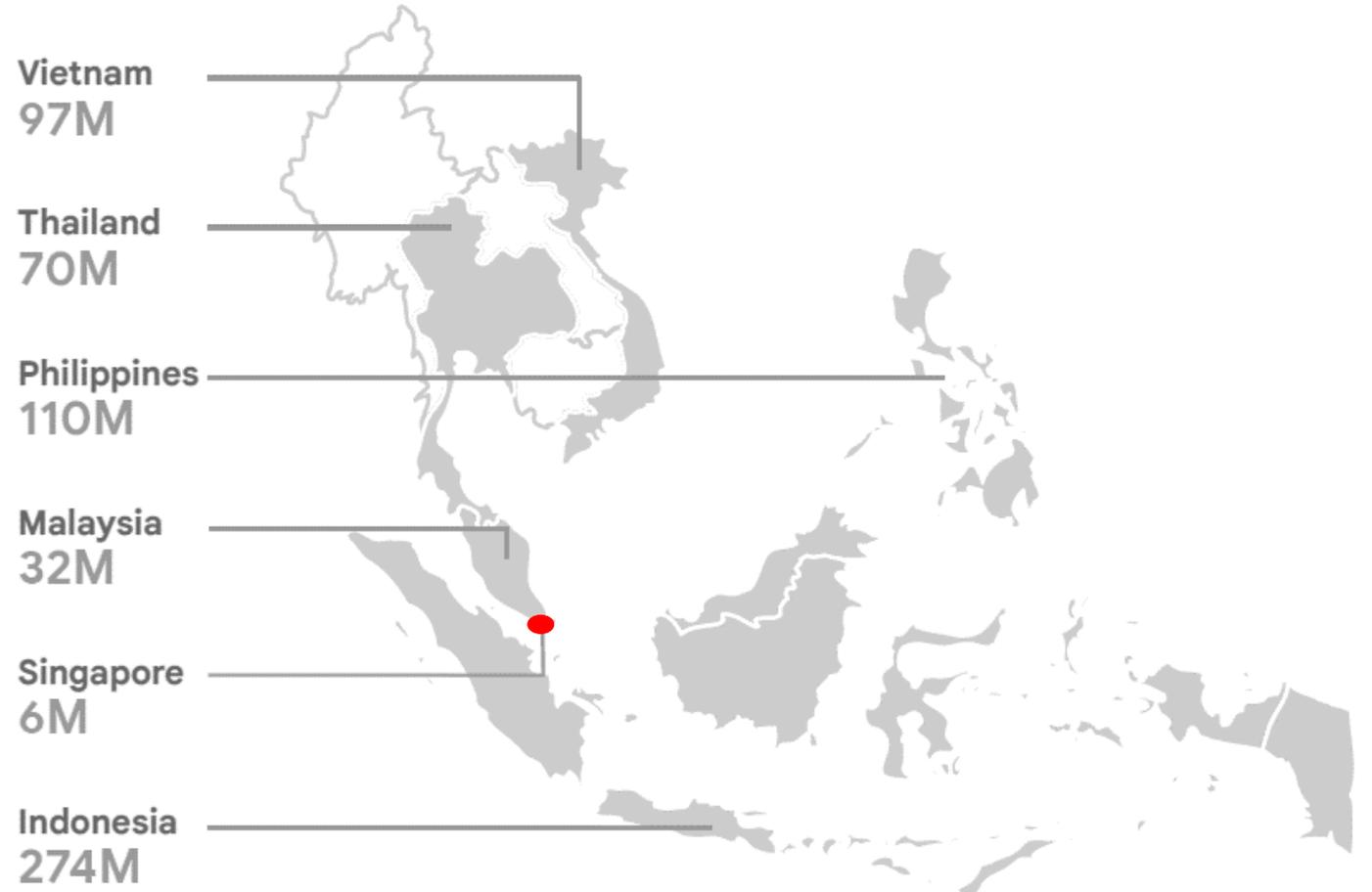
4 Lingue Ufficiali

26 Accordi di Libero Scambio

7,400 voli settimanali

Collegamento con oltre 200 porti
attraverso 600 compagnie di
navigazione

Secondo porto al mondo per
movimentazione di container



HUB Regionale HNWI



- Regional Hub per Investitori e Residenti stranieri con alto potenziale di spesa.
- Nel 2023 3,400 high-net-worth individuals (HNWIs) hanno spostato la loro residenza a Singapore
- L'aumento di milionari in 10 anni è stato del 64%.

FINANCE

China's rich are moving their money to Singapore. Beijing's crackdown is one of the reasons

PUBLISHED TUE, MAR 29 2022·11:26 PM EDT | UPDATED FRI, APR 8 2022·7:02 AM EDT

Singapore Apartment Rents Soar 31% With Further Gains to Come

- Private apartment rents up 31% in year through September
- A shortage of home supply could push more people to rent

<https://www.bloomberg.com/news/articles/2022-10-12/singapore-s-soaring-home-rents-could-jump-more-on-cooling-plans>

Singapore is world's 4th wealthiest city, overtaking London: Report



<https://www.straitstimes.com/business/singapore-is-world-s-4th-wealthiest-city-overtaking-london-report>

Singapore Unveils Long-Term Work Visas to End Talent Crunch

- Expats earning S\$30,000 a month to get 5-year work pass
- Duration of local job ads to be halved to 14 days for some EPs

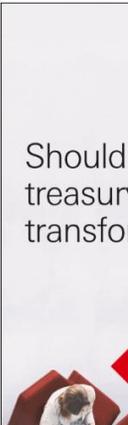


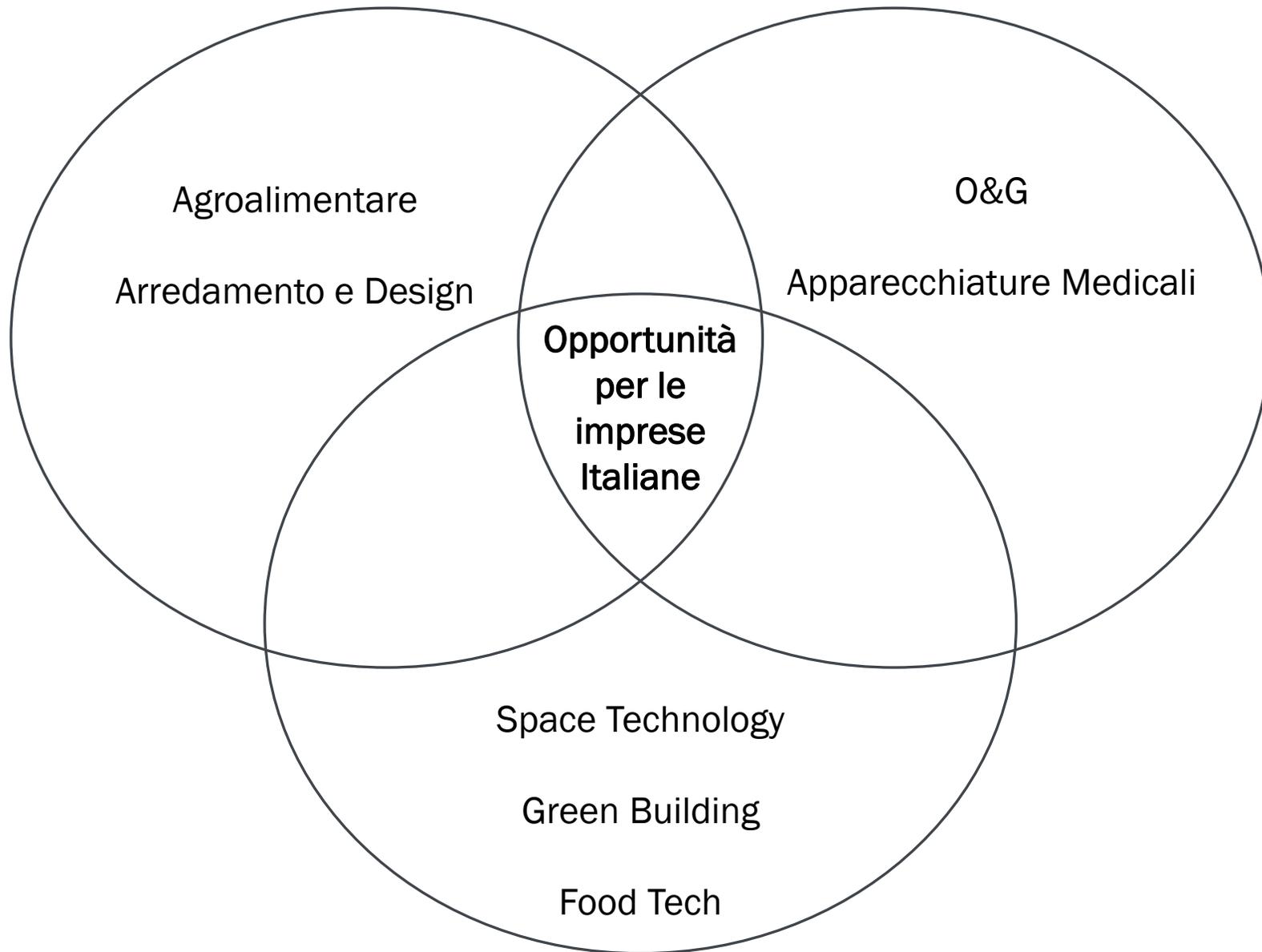
Singapore beats Hong Kong as Asia's top finance center

<https://www.thejakartapost.com/business/2022/09/23/singapore-beats-hong-kong-as-asias-top-finance-center.html>

...investors from the Guangdong-Hong Kong-Macau Greater Bay Area accounted for 44% of new family offices in Singapore in the first four months of 2022, up from 38.6% last year.

<https://www.thinkchina.sg/wealthy-chinese-setting-family-offices-singapore-see-it-springboard-asean>





Agroalimentare

Arredamento e Design

O&G

Apparecchiature Medicali

**Opportunità
per le
imprese
Italiane**

Space Technology

Green Building

Food Tech

ORGANIZED BY



ICCS

Italian Chamber
of Commerce
in Singapore

25-26 GIUGNO

2025

SUNTEC CONVENTION CENTRE
NICOLL 1 -2

Italian Food & Beverage Singapore

La Camera di Commercio Italiana a Singapore, in collaborazione con le Camere di Commercio Italiane in Asia, organizza per il sesto anno l'Italian Food and Beverage in Singapore (IFBS).

IFBS è una piattaforma Regionale dove le Aziende Italiane del settore agroalimentare possono incontrare Buyer provenienti da:

- | | |
|------------------|----------------------|
| Singapore | Hong Kong |
| Malaysia | Thailandia |
| Indonesia | Corea del Sud |
| Vietnam | Filippine |
| Giappone | Cambogia |
| Australia | |



Italian
Food &
Beverage
Singapore

I numeri dell'ultima edizione / 2024



Italian
Food &
Beverage
Singapore



Italian
Food &
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Singapore

Arredamento e Design

Area APEC (Asia Pacific Excluding China) attuale pipeline di 2,056 progetti per un totale di 406,118 stanze.

- 864 progetti e 199,784 stanze sono in fase di costruzione.
- 358 sono i progetti che partiranno nei prossimi 12 mesi, per un totale di 65,853 stanze.



Source: LodgingEconometrics.com ©2024

O&G

- **Il settore O&G equivale a 5% del PIL Nazionale**
- **3,000 Marine e Offshore Engineering (M&OE) firms** (es. Baker Hughes, Halliburton, National Oilwell Varco, Schlumberger, TechnipFMC)
- Nonostante il Paese non ha pozzi petroliferi, è comunque il **primo HUB petrolchimico in Asia e il terzo raffinatore al mondo.**
- **>1.5 Mln di barili/giorno**



O&G

- **Imprese presenti a Jurong Island (Singapore):** LANXESS, Afton Chemical, BASF, BP, Celanese, Evonik, ExxonMobil, DuPont, Mitsui Chemicals, Chevron Oronite, Shell, Singapore Petroleum Company Singapore Refining Company, Stepan Company, Petrochemical Corporation of Singapore, The Polyolefin Company, Chevron Phillips, Mitsui Elastomer, Sumitomo Chemical, COIM, FACL.



Apparecchiatura Medicali

<https://www.moh.gov.sg/seeking-healthcare/find-a-medical-facility/types-of-medical-facilities-and-services/find-a-medical-facility/2024-2030-facilities>

SGH Emergency Medicine Building

1 Hospital Boulevard, Singapore 168581



SGH Elective Care Centre & New National Dental Centre Singapore (NDCS)

Second Hospital Avenue



Serangoon Polyclinic

587 Upper Serangoon Road, Singapore 534564



St Luke's Eldercare Residence @ Jelapang

Jelapang Road



SNM Riverwalk Nursing Home

Yishun Avenue 6



Bidadari Polyclinic and NH

Along Upper Aljunied Road, near the Alkaff Lakeview HDB cluster



Green Building

- 80% degli edifici Green entro il 2030
- 80% degli edifici dovranno adottare le politiche del SLE Super Low Energy entro il 2030
- Miglioramento dell'efficienza energetica degli edifici



<https://www.greenplan.gov.sg/targets/>

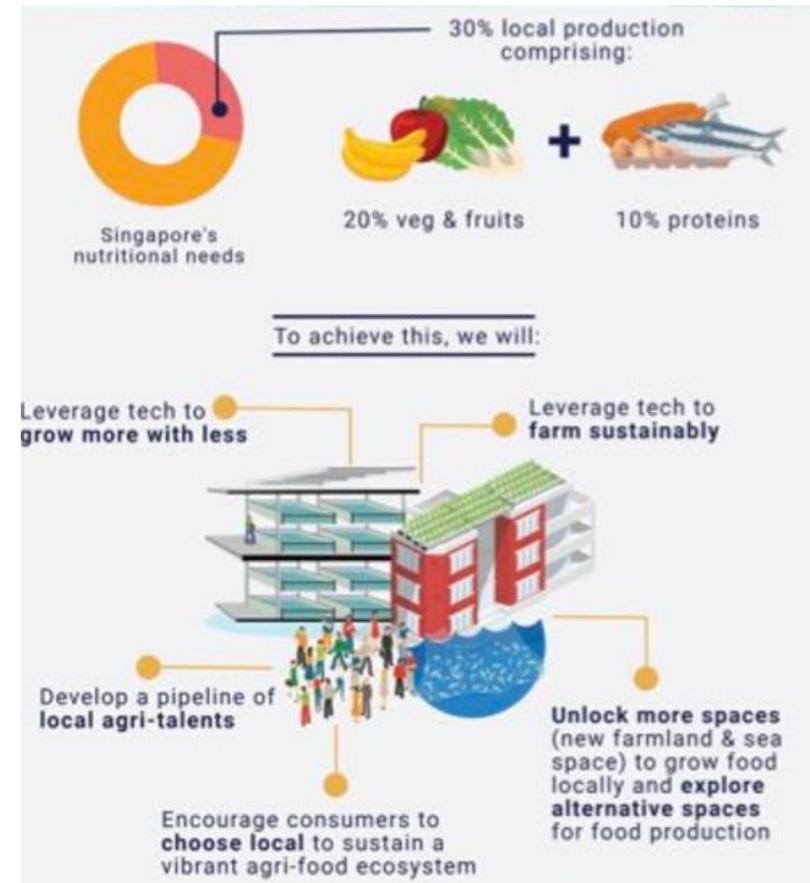
Space Technology

- 2000 professionisti
- 60 imprese
- 1 importante evento annual
- Forte presenza Internazionale
- Ad oggi Singapore ha lanciato 30 satelliti



Food Tech

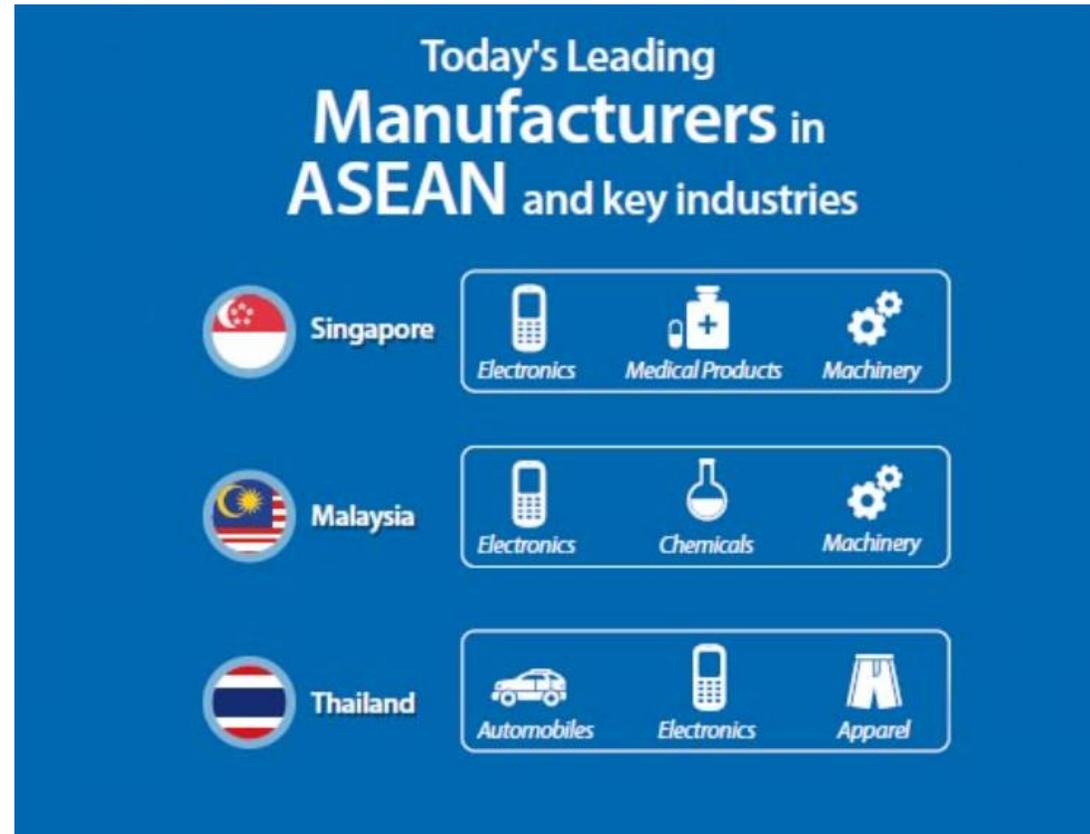
- Produrre localmente il 30% dei valori nutrizionali dei cittadini entro il 2030;
- Indipendenza alimentare;
- Qualità del prodotto commercializzato.



China Plus One

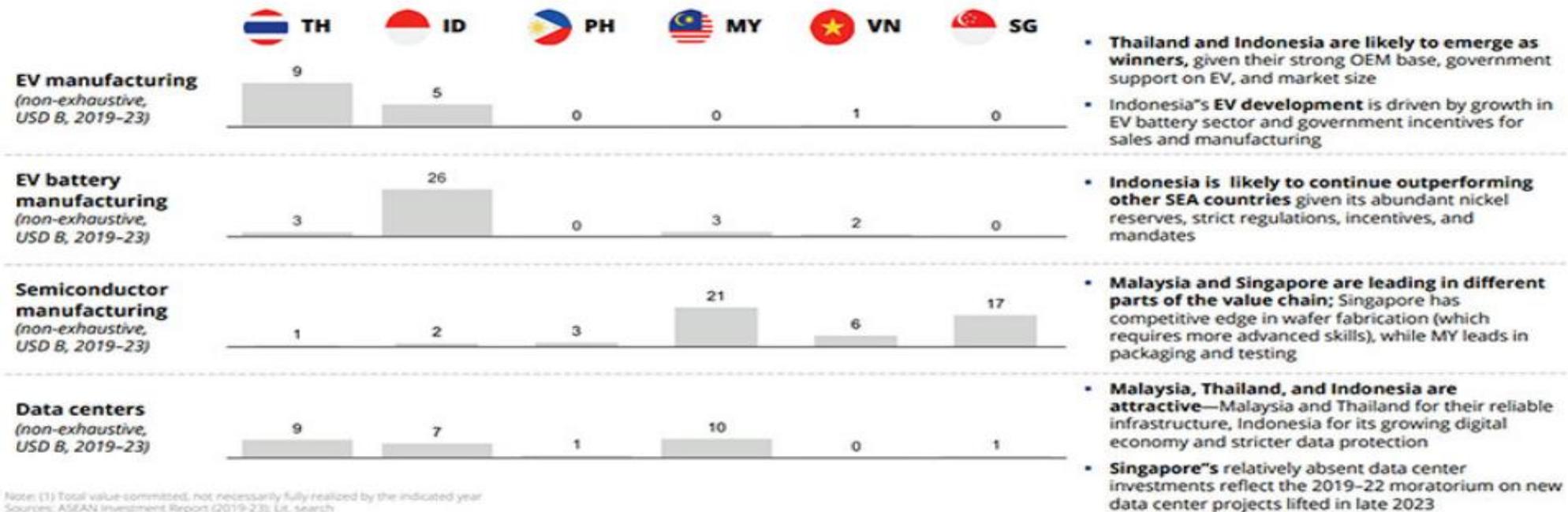


China Plus One



China Plus One

Cumulative FDI value committed to SEA for key growth sectors¹



Source: NAVIGATING HIGH WINDS, South-East Asia Outlook, 2024-2034 by Angsana Council, Bain & Company, DBS



GRAZIE

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