



STEP PROJECT
GLOBAL CONSORTIUM

FOR FAMILY ENTERPRISING

GLOBAL FAMILY BUSINESS SUMMIT

15 | 17 May 2024

Lloyd's Baia Hotel, Vietri sul Mare (SA)
AMALFI COAST, ITALY

PROGRAM

THE PATHWAY TO GOOD

Sustaining Family Business
Legacy for Wellbeing

PROGRAM 15 MAY



Wednesday 15 MAY

🕒 9.30 A.M.- 12.30 P.M. 📍 Offsite

Company Visits

Mastroberardino Società Agricola s.r.l., Di Mauro Officine Grafiche S.p.A., La Doria S.p.A., Gruppo Sada, Ascione 1855 s.r.l., V. Besana S.p.A.

🕒 2.00 - 5.00 P.M. 📍 Offsite

Company Visits

🕒 9.00 - 10.30 A.M. 📍 Room D

Doctoral & Junior Faculty Colloquium

Welcome and Overview Fireside Chat

Interactive Coffee Break 🕒 10.30 A.M. - 11.00 A.M. 📍 Terrace

🕒 11.00 A.M. - 1.00 P.M. 📍 Room C / D

Doctoral & Junior Faculty Colloquium

Mentoring Sessions

Lunch Break: Networking Opportunity 🕒 1.00 - 2.00 P.M. 📍 Terrace

🕒 2.00 - 3.30 P.M. 📍 Room D

Doctoral & Junior Faculty Colloquium

MasterClass with Alfredo **De Massis** - University of Bolzano and IMD and Michael **Christofi** - Cyprus University of Technology

Interactive Coffee Break 🕒 3.30 - 3.45 P.M. 📍 Terrace

🕒 2.00 - 4.00 P.M. 📍 Room F

SPGC General Assembly and Networking

(Only for SPGC Affiliates and Collaborators)

🕒 3.45 - 4.30 P.M. 📍 Room D

Doctoral & Junior Faculty Colloquium

Keynote talk with Robyn **Langsford** - KPMG Private Enterprise and Creagh **Sudding** - KPMG Private Enterprise ON **Global Trends in Family Business**

🕒 4.30 - 5.00 P.M. 📍 Room D

Doctoral & Junior Faculty Colloquium

Key Reflections and Closing

🕒 7.30 - 11.30 P.M. 📍 Museo Diocesano San Matteo Largo Plebiscito, 12, 84121 Salerno

Welcome Reception

PROGRAM 16 MAY



Thursday 16 MAY

🕒 8.15 - 8.45 A.M. 📍 Ex Hall

Registration

🕒 8.45 - 9.00 A.M. 📍 Room F

Opening Address of SPGC Global FB Summit 2024

Carmen **Gallucci** - Chair of the 2024 SPGC Global FB Summit, Ornella **Malandrino** - Director of Department of Management and Innovation Systems, University of Salerno, Andrea **Prete** - President of Unioncamere and Chamber of Commerce Salerno, Antonio **Ferraioli** - President of Confindustria Salerno, Stefania **Rinaldi** - Vice President Confindustria Salerno

🕒 9.00 - 9.30 A.M. 📍 Room F

STEPping Forward: Milestones and Visions of the STEP Project Global Consortium

Andrea **Calabrò** - SPGC Global Academic Director, Rodrigo **Basco** - SPGC Board Chairperson, Arpita **Vyas** - SPGC Project Manager

Keynote Speech

🕒 9.30 - 10.15 A.M. 📍 Room F

Voices of Harmony: The Andrea Bocelli Foundation's Quest for Global Well-being

Moderator: Matteo **Balestracci** - KPMG Private Enterprise

Keynote speaker: Stefano **Aversa** - Andrea Bocelli Foundation

Interactive Coffee Break 🕒 10.15 - 10.45 A.M. 📍 Terrace

Panel Sessions

🕒 10.45 - 11.45 A.M. 📍 Room Positano

Beyond bloodlines: embracing non-family CEOs in family businesses (01)

Moderator: Camilla **Cullinane** - KPMG Private Enterprise

Panelists: Paddy **Campbell** - Bewley's Tea and Coffee Ltd., Stephen **Koehler** - Gebr. Brasseler GmbH & Co. KG

🕒 10.45 - 11.45 A.M. 📍 Room F

United legacies: strategic growth through family business acquisitions (02)

Moderator: Rodrigo **Basco** - American University of Sharjah

Panelists: Tono **Pons** - V. Besana S.p.A., Riccardo **Calcagni** - V. Besana S.p.A.



Parallel Academic Sessions

 11.45 A.M. - 1.00 P.M.  Room F

Navigating the complexity of legacy (01)

Chair: James H. Davis - Huntsman School of Business, Utah State University

Legacy management in family business. It is complicated!

Miruna Radu-Lefebvre¹, William B. Gartner², James H. Davis³

1. Audencia, 2. Babson College, 3. Huntsman School of Business, Utah State University

Developing an enduring regional legacy: the role of location, history, and industry in shaping family business competitiveness

Natalia Vershinina¹, Petra Moog², Maksim Belitski³

1. Audencia, 2. Zhaw, 3. Henley Business School | University of Reading

Dynamics between legacy and governance: a generational model of governing legacy

Jeremy Cheng, Kevin Au - The Chinese University of Hong Kong

The business family's commitment to family legacy: exploring antecedents and outcomes

Isabel C. Botero¹, Ana Gonzalez²

1. College of Business, University of Louisville, 2. Grand Valley State University

 11.45 A.M. - 1.00 P.M.  Room E

Challenging family business succession (02)

Chair: Linda Murphy - University College Cork

Decision about nextgen involvement in the parent's company. Systematic literature review

Valerija Kozlova, Anatolijs Prohorovs - RISEBA University of Applied Sciences

Navigating generational transitions in family businesses. A theoretical model for managing succession through skinner's motivational model and McClelland's achievement-power-affiliation theory

Simona Curiello¹, Giorgia M. D'Allura², Enrica Iannuzzi¹, Claudio Nigro¹, Rosa Spinnato¹

1. University of Foggia 2. University of Catania

Facilitating effective succession in family businesses: a comprehensive analysis of owner-managers and external management transition

Christian Neusser - Henley Business School | University of Reading

The other side of the coin - looking into the next generation of migrant family businesses

Muad Khemiri - University of Siegen

 11.45 A.M. - 1.00 P.M.  Room D

Exploring philanthropy, religion, iconology, and value (03)

Chair: Petra Moog - ZHAW Zurich University of Applied Sciences



Drivers of the humanistic state in family firms. Exploring the significance of socioemotional wealth and culture as antecedents of family stewardship

Carl **Alberg**, Charlotte **Sundkvist** - *University of South-Eastern Norway*

Religion and family business: current research and future prospects

Tobias **Köllner**, Philipp **Glocker** - *Witten/Herdecke University*

The intersection of iconology and family firms: legacy and the unveiling of narrative lamination through 'sacred' imagery and artefact

Ian **Smyth** - *Ulster University*

From past to future: the evolution of saudi family businesses' values

Asmahan **Sandokji**, Tarek **Elmasri** - *MBCS*

🕒 11.45 A.M. - 1.00 P.M. 📍 Room C

Resilience in family businesses amid crisis (04)

Chair: Erik **Veldhuizen** - *Windesheim University of Applied Sciences, Dutch Centre of Expertise in Family Business*

Mapping the landscape of family business resilience: a bibliometric analysis

Tajuddin **Malik**, Nupur Pavan **Bang**, Sougata **Ray**

Thomas Schmidheiny Centre for Family Enterprise, Indian School of Business

Small family firms' resilience amid crisis: role of the business family's strategic resources as antecedents of small family firm strategies amid crisis

Tulsi **Jayakumar**¹, Alfredo **Valentino**², Giorgia M. **D'Allura**³

1. SP Jain Institute of Management & Research, Mumbai, 2. ESCE International Business School, OMNES Education, 3. University of Catania Department of Economics & Business

Fire or hire as a response to Covid-19? Human and social capital as antecedents of workforce reductions/increases in family firms

Carl **Alberg**¹, Andrea **Calabrò**², Alfredo **Valentino**³

1. University of South-Eastern Norway, 2. IPAG Business School, 3. ESCE International Business School, OMNES Education

Covid-19 and family businesses' resiliency: does generation of management matter?

Christopher John **Cruz**¹, Sonia **Dalmia**², Manuel **Pulido-Velasquez**³

1. Grand Valley State University, 2. Governors State University, 3. Universidad del Rosario

🕒 11.45 A.M. - 1.00 P.M. 📍 Room Amalfi

Exploring dynamics in family entrepreneurship (05)

Chair: Jorge **Villagrasa Guarch** - *EDEM Escuela de Empresarios*

Transgenerational entrepreneurship over four generations: family enterprises as adaptive systems

Lloyd **Steier** - *University of Alberta*

Family business and entrepreneurship by acquisition: the mediating role of search funds

Francisco J. **Lara** - *The Catholic University of America - The Busch School of Business*

PROGRAM 16 MAY



The impact of perceived family influence on non-family employee intrapreneurship in family firms

Philipp Köhn¹, Sven Wolff¹, Julian Ruf¹, Petra Moog², Giuseppe Strina¹

1. University of Siegen, 2. Zurich University of applied science

Exploring the transfer of social capital in family enterprises

Issam Mejri¹, Hedi Yezza²

1. IPAG Business School, 2. Business School, Université de Sherbrooke

🕒 11.45 A.M. - 1.00 P.M. 📍 Room Positano

Insights into family firm governance and leadership dynamics (06)

Chair: Daniele Cerrato - Università Cattolica del Sacro Cuore

Decoding the degree of institutionalization (di) to understand persistence and change in the corporate governance structures and practices in family firms

Giuseppe Calabrese, Piero Mastroberardino - University of Foggia

Shared strategic vision in family firm strategic leadership systems: the role of nonfamily involvement, long-term orientation, and psychological ownership

Kris Thys, Pieter Vandekerckhof, Tensie Steijvers, Maarten Corten - Hasselt University

Bridging generational divide in family firm governance: operationalizing the role of shadow boards

Augusto Bargoni, Chiara Giachino, Alberto Ferraris - Università di Torino

Opening the black box of board processes of family firms: behavioral dynamics and board effectiveness in the Latin American context

Miguel Méndez, Pedro Vazquez - IAE Business School - Universidad Austral

Interactive Lunch 🕒 1.00 - 2.00 P.M. 📍 Terrace

🕒 2.00 - 3.00 P.M. 📍 Room F

Unlocking legacy – The Path to Superior Growth in Family Businesses (SPGC-KPMG Global Report Release)

Andrea Calabrò - STEP Project Global Consortium, Robyn Langsford - KPMG Private Enterprise

Panel Sessions

🕒 3.00 - 4.15 P.M. 📍 Room E

Family wealth: navigating partnerships, holdings, trusts, and offices (03)

Moderator: Francesco Rubino - Cordusio Fiduciaria and UniCredit S.p.A.

Panelists: Luca Lanzara - UniCredit S.p.A., Fabio Quarato - Bocconi University, Laura Caputo - O.M.P.M. S.r.l.



🕒 3.00 - 4.15 P.M. 📍 Room Positano

Crafting excellence: sustaining legacy and leadership in family businesses (04)

Moderator: Andrea **Buccione** - KPMG Private Enterprise

Panelists: Armando **De Nigris** - Acetificio Marcello De Nigris Srl, Francesco **Vena** - Lucano 1894, Amelia **Cuomo** - Pasta Cuomo Srls, Diodato **Ferraioli** - La Doria S.p.A.

🕒 3.00 - 4.15 P.M. 📍 Room F

Innovation and tradition in family businesses: a cross-sector perspective (05)

Moderator: Stefano **Castoldi** - KPMG Private Enterprise

Panelists: Franco **Mantero** - Mantero Seta S.p.A., Francesco **Pizzocaro** - Olon S.p.A., Barbara **Cimmino** - Yamamay Inticom S.p.A., Riccardo **Comerio** - Comerio Ercole S.p.A.

Interactive Coffee Break 🕒 4.15 - 4.45 P.M. 📍 Terrace

Parallel Academic Sessions

🕒 4.45 - 6.00 P.M. 📍 Room F

Unraveling the paradox of sustainability in family firms (07)

Chair: Ana **Gonzalez** - Grand valley State University

What came first the chicken or the egg? The paradoxical nature of sustainability in family firms

Linda **Murphy**, Dave **Alton** - University College Cork

Place-attached family firms and CSR orientation: the mediating role of local embeddedness

Stefano **Amato**¹, Paolo **Di Toma**², Ulpiana **Kocollari**²
1. University of Trento, 2. University of Modena and Reggio Emilia

"Moving" the sustainability agenda ahead: case of an indian family firm

Tulsi **Jayakumar** - SP Jain Institute of Management & Research

Sustainability in family business and media exposure

Gianluca **Ginesti**¹, Mario **Ossorio**²
1. University of Naples "Federico II", 2. University of Campania "Luigi Vanvitelli"

🕒 4.45 - 6.00 P.M. 📍 Room E

Exploring gender and generational dynamics in family businesses (08)

Chair: Jeremy **Cheng** - The Chinese University of Hong Kong

It's a man's world (or is it?): female succession intentions and national gender inequality

Eric **Clinton**¹, Farhad Uddin **Ahmed**², Roisin **Lyons**³, Colm **O'Gorman**¹
1. Dublin City University, 2. Maynooth University, 3. University of Limerick

PROGRAM 16 MAY



Motherhood in the family business: shaping the entrepreneurial identity of the next generation

Stijn **Brichau**, Frank **Lambrechts**, Jelle **Schepers**, Pieter **Vandekerckhof**, Wim **Voordeckers**
Hasselt University

Measuring the legitimacy of women leadership in family firms: a scale development

Elisa **Conti**, Stefania **Masé** - *IPAG Business School*

Amidst constant challenges: the socialization of women in family businesses in China, Germany and India

Tobias **Köllner**, Bhavani **Mohanakrishnan**, Yueqi **Sun** - *Witten/Herdecke University*

🕒 4.45 - 6.00 P.M. 📍 Room D

Navigating the digital frontier: strategies for family firms (09)

Chair: Thomas **Clauss** - *Witten/Herdecke University*

Digital evolution in family firms: balancing values and traditions in the technological landscape

Maura **McAdam** - *Dublin City University*

IT capabilities of private family firms: the influence of CEO characteristics amidst family dynamics and generational transition

Raza **Ali**¹, Maarten **Corten**¹, Ine **Umans**¹, Nadine **Lybaert**¹, Mieke **Jans**¹, Bilal **Latif**²

1. *Hasselt University*, 2. *National Defence University, Islamabad*

Digital maturity in family firms: a qualitative empirical analysis

Donata **Mussolino**, Tiziana **Russo Spena**, Raffaele **Belli**, Cristina **Mele**

University of Naples Federico II

Strategic framing of digitalization initiatives across different audiences and knowledge levels in family firms: a case study approach

Rebecca **Kleine**¹, Marc André **Scheffler**¹, Felix **Lorenz**¹, Thomas **Clauss**¹, Matthias **Waldkirch**²

1. *Witten/Herdecke University*, 2. *EBS University*

🕒 4.45 - 6.00 P.M. 📍 Room C

Unlocking leadership dynamics in family firms (10)

Chair: Carl **Alberg** - *University of South-Eastern Norway*

How leadership styles and goals influence the financial performances of family firms

Vito **Liuzzi** - *International University of Monaco*

The interplay of entrepreneurial orientation and leadership style in explaining family firm performance

Ramón Sanguino **Galvan**, Ascension **Barroso Martinez** - *University of Extremadura*

The effect of SEW and family-CEO leadership style on family-climate-related outcomes

Alejandro **Escriba**¹, Esther **Sánchez-Peinado**², Maria **Avenza Ivars**²

1. *Department of Management, University of Valencia and IVIE (Spain)*, 2. *Department of Management, University of Valencia*



Passion for working with family: scale development and validation

Rik **Vanhees**, Jelle **Schepers**, Pieter **Vandekerkhof**, Anneleen **Michiels** - Hasselt University

🕒 4.45 - 6.00 P.M. 📍 Room Amalfi

Redefining financial practices across different contexts (11)

Chair: Ivan **Miroshnychenko** - IMD

Same old song, but with a different meaning: financial literacy as a social practice on family farms

Teresa **Hogan**¹, John **Nolan**², Michael T. **Hayden**³

1. Dublin City University, 2. University of Galway, 3. Maynooth University

From corporate social responsibility to performance management model: a multiple case study beyond the ESG rating

Raffaella **Nappo**¹, Fulvio **Schettino**², Sofia **Santillo**¹

1. Beyond Advisory Partners Srl, 2. University of Rome La Sapienza

The engagement of U.S. family foundations in program-related investments: do board size and composition matter?

Carmen **Gallucci**¹, Isabel C. **Botero**², Rosalia **Santulli**³, Riccardo **Tipaldi**¹

1. University of Salerno, 2. University of Louisville, 3. University of Genova

Innovating financial pathways in family firms: the role of informal finance

Nicola **Lattanzi**¹, Sohail **Mansha**¹, Stefano **Amato**²

1. IMT School for Advanced Studies Lucca, 2. University of Trento

🕒 4.45 - 6.00 P.M. 📍 Room Positano

Innovative pathways in family firms: balancing control and emotional attachment (12)

Chair: Michele **Modina** - Università degli Studi del Molise

Innovativeness in family firms: between control and emotional attachment.

The moderating role of CEO transformational leadership

Patricia **Monteferrante**¹, Nunzia **Auletta**¹, Miguel Ángel **Pérez Uribe**²

1. IESA, 2. Tecnológico de Monterrey

Innovativeness in family firms: the influence of socioemotional wealth under the existence of family council

Montserrat **Boronat-Navarro**¹, Alexandra **García Joerger**¹, Beatriz **Forés**¹, Alba **Puig-Denia**¹,

José M. **Fernández-Yáñez**¹ 1. Universitat Jaume I

Unfolding the sensing capability dynamism: the case of a family business innovation process

Gaia **Bassani**¹, Giovanna **Campopiano**¹, Laura **Cattaneo**²

1. University of Bergamo, 2. Plastik Group

Fostering innovation and high growth in family firms: a bibliometric analysis of ecosystem interactions

Michele **Modina**, Marilena **Bredice**, Gabriele **Ianaro** - Università degli Studi del Molise



Gala dinner ⌚ 8.00 - 11.55 P.M. 📍 Terrace

Wednesday 17 MAY

Parallel Academic Sessions

⌚ 8.30 - 9.45 A.M. 📍 Room F

Charting growth and resilience in family enterprises (13)

Chair: Ricardo Aparicio - IPADE Business School

Growth strategies of family firms: a bibliometric analysis

Michele Modina, Anna Vittoria Formisano, Sara Kullafi - Università degli Studi del Molise

Resilience as a new paradigm in knowledge management for SMEs in Latin America

Gabriel Bermeo¹, Teresa Magal-Royo², Emilio Jimenez-Ibanez³

1. Universidad San Francisco de Quito - Universitat Politècnica de Valencia, 2. Universitat Politècnica de Valencia, 3. Universidad LCI

Growing strategies in Airbnb businesses: the rise of professionalization and the role of the family

Ruggero Sainaghi¹, Graziano Abrate², Tommaso Minola³

1. IULM, 2. Università del Piemonte Orientale (UPO), 3. University of Bergamo

⌚ 8.30 - 9.45 A.M. 📍 Room E

Exploring family dynamics in sustainable practices (14)

Chair: Marina Brogi - Sapienza University of Rome

Family influence, clean energy and national context

Ivan Miroshnychenko¹, Marco Mismetti², Alfredo De Massis²

1. IMD, 2. The Free University of Bozen-Bolzano

Family firms, family management, and green bond issuance

Kevin Pirazzi Maffiola¹, Jonathan Tagliatalata², Roberto Barontini¹, Francesco Testa¹

1. Scuola Superiore Sant'Anna, 2. Politecnico di Milano

Dirty clothes are washed at home: greenwashing in family firms

Marina Brogi, Valentina Lagasio - Sapienza University of Rome

Investigating the use of heritage marketing tools among Italian long-lived firms.

Does the family matter?

Angelo Riviezzo¹, Giusy Mignone², Antonio Lucadamo¹, Maria Rosaria Napolitano³

1. University of Sannio, 2. University of Campania "Luigi Vanvitelli", 3. University of Napoli "Parthenope"



 8.30 - 9.45 A.M.  Room D

Adapting and evolutionary strategies in family firms (15)

Chair: Salvatore **Sciascia** - Cattaneo University - LIUC

Strategic changes in family firms: the role of socioemotional wealth, long-term orientation and TMT size

Laura **Hoecx**¹, Ruveyda **Kelleci**², Wim **Voordeckers**¹, Pieter **Vandekerkhof**¹
1. Hasselt University, 2. Open Universiteit

Under what conditions do sustainability and responsibility become central to family businesses dominant logics?

Natalia **Vershinina**¹, Allan **Discua Cruz**²
1. Audencia, 2. Lancaster University Management School

Unraveling the gender-innovation nexus in corporate governance: an empirical investigation in family and non-family listed firms

Giorgia M. **D'Allura**¹, Fabio **Quarato**²
1. University of Catania, 2. Bocconi University

Family businesses in crisis environments. Can the composition of top management team determine the intensity of retrenchment and the TMT size?

Rafael **Jordá**¹, Jorge **Villagrasa Guarch**², Alejandro **Escriba**³, Vicente **Safón Cano**³
1. Universidad San Francisco de Quito, 2. EDEM Escuela de Empresarios, 3. University of Valencia and IVIE

 8.30 - 9.45 A.M.  Room C

Navigating crises: insights from family business leadership (16)

Chair: Albert **James** - Rowe School of Business, Dalhousie University

Family involvement and leadership in crisis management: the combinations of family business involvement and leadership that facilitate business and social performance

Alfredo **Valentino**¹, Luis Diaz **Matajira**², Izabela **Szymanska**³
1. ESCE International Business School, OMNES Education, 2. Universidad de los Andes, 3. Saginaw Valley State University

Not on my watch! The role of emotions in response to Covid-19

Linda **Murphy**¹, Elisa **Conz**²
1. University College Cork, 2. University of Pavia

Family firms and employment

Bogdan **Stacescu**, Janis **Berzins**, Himal **Gautam**, Salvatore **Miglietta** - BI Norwegian Business School

The example of a Jewellery retail family firm: how they overcome the COVID-19 with innovation

Mariano **Soler Porta**, Beatriz **Rodriguez Diaz** - Universidad de Málaga

 8.30 - 9.45 A.M.  Room Amalfi

Unlocking success: strategies for family business excellence (17)

Chair: Stefano **Amato** - University of Trento

PROGRAM 17 MAY



**The role of family dynamics on transition processes in family firms.
How family dynamics influence intergenerational transition outcomes**

Rosalie **Schwörer**¹, Elco van **Burg**¹, Janina **Klein**¹, Jörg **Büechl**²

1. Vrije Universiteit Amsterdam, 2. ESB Business School Reutlingen

How can family businesses make the EO-SEW link a success factor?

Gyula **Márton Szabó** - Corvinus University of Budapest

**Multi-ethnic entrepreneurial identity in Polynesian family businesses:
a life story narrative inquiry**

Raina **Homai**¹, Miruna **Radu-Lefebvre**¹, Didier **Chabaud**²

1. Audencia, 2. IAE Paris-Sorbonne

Succession at the top and resilience in family firms a natural experiment from mafia removal

Domenico **Nicolò**¹, Carlo **Migliardo**², Antonio Fabio **Forgione**²

1. University "Mediterranea" of Reggio Calabria, 2. University of Messina

 **8.30 - 9.45 A.M.**  Room Positano

Understanding financial dynamics in family businesses (18)

Chair: Roberto **Barontini** - Scuola Superiore Sant'Anna

**Determinants of capital structure: family businesses versus non-family firms.
A comparison of methodological strategies**

Geòrgia **Escaramís**, Anna **Arbussà** - University of Girona

Family business and corporate fraud in a transitional economy

Xinrui **Zhang**¹, Xiaowei Rose **Luo**²

1. University of Bedfordshire, 2. INSEAD

The interlocks-performance link in family firms: bright or dark side?

Ilaria **Galavotti**, Carlotta **D'Este**, Daniele **Cerrato** - Università Cattolica del Sacro Cuore

**CSR performance in family firms: the pivotal role of the external auditor
and the moderating impact of family influence and eponymy**

Bennet **Schierstedt**¹, Maarten **Corten**², Marisa **Henn**³

1. Berlin University of Applied Sciences and Technology, 2. Hasselt University, 3. Heinrich Heine University Duesseldorf

Keynote Speech

 **9.45 - 10.30 A.M.**  Room F

Reinventing for Sustainability: a new Chapter in Family Business Legacy

Alessandro **Garrone** - ERG S.p.A.

Interactive Coffee Break  **10.30 - 11.00 A.M.**  Terrace



Panel Sessions

🕒 11.00 A.M. - 12.15 P.M. 📍 Room F

Values and vision: shaping legacies in family businesses (06)

Moderator: Alfredo **De Massis** - University of Bolzano and IMD

Panelists: Maurizio **Sella** - Banca Sella S.p.A., Enrico **Falck** - Falck S.p.A., Piero **Mastroberardino** - Mastroberardino Società Agricola Srl, Luca **Misso** - Simone S.p.A.

🕒 11.00 A.M. - 12.15 P.M. 📍 Room E

Health - the greatest wealth: prioritizing wellbeing in family business (07)

Moderator: Giovanna **Gregori** - AIDAF

Panelists: Francesca **Prete** e Maria **Prete** - ybab (you before any business) S.r.l., Savieta **Batra** - Imnnsanjeevani, Inga **Valtere** - VPL - Valtera Protěžu Laboratorija Sia

🕒 11.00 A.M. - 12.15 P.M. 📍 Room Positano

Wealth, wellbeing, and legacy: the role of family offices (08)

Moderator: Jeremy **Cheng** - GEN+ Family Business Advisory & Research

Panelists: Zipo **Lai** - Invest Hong Kong, Patricia **Woo** - Squire Patton Boggs, Tom **McGinness** - JTC, Raajeev **Batra** - KPMG Lower Gulf

🕒 12.15 - 1.15 P.M. 📍 Room F

Heritage marketing: (re)discovering the past to craft the family business' future (09)

Moderator: Maria Rosaria **Napolitano** - Parthenope University

Panelists: Pina and Fortunato **Amarelli** - Amarelli Fabbrica di Liquirizia srl, Anna **Cento** - Curatrice MUMAC of Cimballi Group, Domenico **Scimone** - Carpenè-Malvolti S.p.A., Giuseppe **D'Avino** - Strega Alberti Benevento S.p.A., **Keynote speaker:** Angelo **Riviezzo** - University of Sannio

🕒 12.15 - 1.15 P.M. 📍 Room E

Green legacies: family businesses charting sustainable futures (10)

Moderator: Tulsi **Jayakumar** - S.P. Jain Institute of Management & Research

Panelists: Ville **Voipio** - Vaisala Oyj, Marco **Monurrò** - COELMO S.p.A., Marco **Pelucchi** - Pelma S.p.A.

🕒 12.15 - 1.15 P.M. 📍 Room Positano

Advancing family business well-being through innovation (11)

Moderator: Giorgia M. **D'Allura** - University of Catania

Panelists: Gianmaria **Costantino** - The Italian Sea Group S.p.A., Roberto **Aboumrad** - Alpha Yachts USA, LLC, Luigi **Punzo** - Tesi Srl, Enrico **Viora** - Trusted Family



Interactive Lunch 🕒 1.15 - 2.15 P.M. 📍 Terrace

Parallel Academic Sessions

🕒 2.15 - 3.15 P.M. 📍 Room F

Harmonizing family business: strategies for managing conflict (19)

Chair: Pedro **Vazquez** - IAE

Without friction no shine! Learning to navigate tense family conversations

Erik **Veldhuizen**¹, Judith **van Helvert**¹, Jurgen **Geerlings**²

1. Windesheim University of Applied Sciences, Dutch Centre of Expertise in Family Business, 2. Tilburg University

Sibling co-leadership in family firms. Insights from inter-cultural comparison about conflict management in family firms in Germany and Japan

Sigrun **Caspary**¹, Hidekazu **Sone**²

1. Witten/Herdecke University, 2. Shizuoka University of Art and Culture

Family firm conflict escalation in online communication

Christina **Strauss**¹, Arist **von Schlippe**¹, Torsten **Pieper**², Franz **Kellermanns**²

1. Witten/Herdecke University, 2. University of North Carolina at Charlotte

🕒 2.15 - 3.15 P.M. 📍 Room E

Exploring pathways to globalization: family firms in international markets (20)

Chair: Claudia **Pongelli** - European University of Rome

Collegial leadership, independent directors and family firm exporting

Fabio **Zona**¹, Fabio **Quarato**², Domenico Rocco **Cambrea**³, Graziano **Coller**¹

1. University of Trento, 2. Bocconi University, 3. University of Modena and Reggio Emilia

The impact of the CEO's entrepreneurial orientation on internationalization: the moderating role of the CEO's international legal literacy

Maren **Forier**, Nadine **Lybaert**, Maarten **Corten**, Niels **Appermont**, Tensie **Steijvers**

Hasselt University

Family firm internationalization and innovation through tradition

Ivan **Miroshnychenko**¹, Lorenzo **Ardito**², Paolo **Capolupo**², Antonio **Messeni Petruzzelli**²

1. IMD, 2. Politecnico di Bari

🕒 2.15 - 3.15 P.M. 📍 Room D

Innovating together: family dynamics in business innovation (21)

Chair: Giorgia M. **D'Allura** - University of Catania

The role of the entrepreneurial family in family business innovation - A systematic review

Marvin **Assenmacher**¹, Anita **Zehrer**²

1. Management Center Innsbruck, 2. Management Center Innsbruck | The Entrepreneurial School (R)

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Enhancing innovation through digital technologies and human capital: assessing the impact of family involvement

Jana **Kunecová**, Pilar **Marques**, Andrea **Bikfalvi** - *Universitat de Girona*

CEO' temporal focus and business model innovation in family firms under uncertainty

Muhammad **Anwar**¹, Thomas **Clauss**¹, Alfredo **De Massis**²

1. Witten/Herdecke University, 2. The Free University of Bozen-Bolzano

🕒 2.15 - 3.15 P.M. 📍 Room C

Fostering innovation through leadership (22)

Chair: Donata **Mussolino** - *University of Naples Federico II*

Can family firms innovate under female leadership?

Joyce **Wang**¹, Yiyi **Zhao**²

1. St. Cloud State University, 2. University of International Business and Economics

Sustaining family business legacy with sustainable business model innovation: a case of a thai luxury resort and hotel

Krittinee **Nuttavuthisit**, Chaipong **Pongpanich** - *Sasin School of Management*

When local search is advantageous: family ownership and local knowledge acquisition

Valerio **Pelucco**¹, Yuping **Li**²

1. LUISS Guido Carli, 2. University of Colorado Boulder

🕒 2.15 - 3.15 P.M. 📍 Room Amalfi

Leveraging digital literacy, consumer perceptions, and influencer marketing (23)

Chair: Maura **McAdam** - *Dublin City University*

Consumer perceptions in using an app for local PDO food: empowering small retailers and protecting local origins

Jana **Chovancova**¹, Karolina **Sallaku**², Emília **Huttmanová**¹

1. University of Prešov - Slovakia, 2. LUM University

Harnessing family identity: the strategic role of influencer marketing in family businesses

Mario **D'Arco**¹, Letizia **Lo Presti**², Vittoria **Marino**¹

1. University of Sannio, 2. LUMSA

Cultivating consciousness: a study of social media's role in shaping moral brand identity for irish artisan food producers

Amer **Badran**, Dave **Alton**, Helen **McGrath**, Sean **Tanner** - *University College Cork*

🕒 2.15 - 3.15 P.M. 📍 Room Positano

Charting the path: exploring family governance in business legacy building (24)

Chair: Natalia **Vershinina** - *Audencia*

Family governance in family business research: a process perspective

Lena **Jungell** - *Hanken School of Economics*

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**Born to govern? Birth order and family governance adoption**Jeremy **Cheng**¹, Kevin **Au**¹, Kelly Xing **Chen**², Frank W. **Ng**¹

1. The Chinese University of Hong Kong, 2. Hong Kong Metropolitan University

Getting the foundations in place - core skills and attitudes required for a family business to build a long lasting legacyPhilip **Pryor** - Family Business Central**Panel Sessions**

🕒 3.15 - 4.15 P.M. 📍 Room E

Growing tomorrow: innovation and sustainability in family enterprises (12)**Moderator:** Loredana **Incarnato** - University of Salerno**Panelists:** Velleda **Virno** - Di Mauro Officine Grafiche S.p.A., **Ciro Di Agostino** - Grafica Metelliana S.p.A., **Mario De Rosa** - Vesoi Srl, **Mike Taurasi** - Taurasi Engineering Srl

🕒 3.15 - 4.15 P.M. 📍 Room Positano

Seeds of legacy: sustaining tradition and innovation in agrofood family businesses (In Italian) (13)**Moderator:** Salvatore **Tomaselli** - University of Palermo**Panelists:** Rosario **Rago** - Rago-Società Cooperativa Agricola, **Walfredo della Gherardesca** - Genuine Way Srl, **Filomena Greco** - Fattorie Greco Srl**Interactive Coffee Break** 🕒 4.15 - 4.45 P.M. 📍 Terrace**Parallel Academic Sessions**

🕒 4.45 - 6.00 P.M. 📍 Room F

Understanding humanistic values and resilience in family firms (25)**Chair:** Lloyd **Steier** - University of Alberta**Family firms: a bibliometric analysis and research agenda**Chamsa **Fendri**¹, Sami Ben **Jabeur**¹, Houssein **Ballouk**², Slim **Belaid**³

1. UCLy (Lyon Catholic University), 2. ESTA School of Business & Technology

Navigating turbulence: unraveling the resilience dynamics of family firms in the face of systemic shocksNupur Pavan **Bang**, Tajuddin **Malik**, Sougata **Ray** - Thomas Schmidheiny Centre for Family Enterprise, Indian School of Business

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The patient actor: underperformance duration and strategic change in family-controlled firms

Xinrui **Zhang**¹, Hanqing **Fang**², Dou **Junsheng**³

1. University of Bedfordshire, 2. Missouri University of Science and Technology, 3. Zhejiang University

The predictive validity of the founder's shadow scale

Liliana **Dinis**¹, Pedro **Neves**², Arménio **Rego**³

1. Católica Lisbon School of Business and Economics, 2. Nova SBE, 3. Católica Porto Business School

🕒 4.45 - 6.00 P.M. 📍 Room E

Digital dilemmas: navigating technology in family firms (26)

Chair: Patricia **Monteferrante** - IESA

Managing paradoxes in family firms: a closer look at digitalization

Vanessa **Diaz Moriana**¹, Jose Carlos **Casillas Bueno**², Ana Maria **Moreno Menendez**²

Eric **Clinton**³

1. Pablo de Olavide University, 2. University of Seville, 3. Dublin City University

Clueless decisions? The interplay of expertise and trust in digital technology decision-making within family firms

Marc André **Scheffler**, Felix **Lorenz**, Thomas **Clauss** - Witten/Herdecke University

Digitalization process of family SMEs: a multicase study

Arcangela **Ricciardi** - Università Cattolica del Sacro Cuore

The role of digitalization in driving sustainability in family firms: evidence from Armenia

Mane **Beglaryan** - American University of Armenia

🕒 4.45 - 6.00 P.M. 📍 Room Amalfi

Exploring gender dynamics, sustainability, and territorial behavior in family businesses (27)

Chair: Laura **Hoekx** - Hasselt University

Breaking the glass ceiling: a study of female successors in Turkish male-founded family businesses

Alessandra **Tognazzo**, Paolo **Gubitta** - University of Padova

The impact of gender diversity in family and non-family firms

Ani **Hayrapetyan**¹, Alexandra **Simon**¹, Pilar **Marques Gou**²

1. Universitat Autònoma de Barcelona 2. Universitat de Girona

Understanding territorial behavior in family business groups: empirical evidence from cases

Noora **Heino**, Marita **Rautiainen**, Tuuli **Ikäheimonen** - LUT University

Unveiling the motivations of ethnic branding in family businesses

Monique **Bell**¹, Fernando Parra **Reyes**¹, McDowell **Porter III**¹, W. Keith **Story**²

1. Craig School of Business, 2. Mississippi State University

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 **4.45 - 6.00 P.M.**  Room Positano

Understanding time and sustainability: challenges for family firms (28)

Chair: Domenico Rocco **Cambrea** - University of Modena and Reggio Emilia

When time is not a healer, but a killer: temporality and firm sustainability

Melania **Riefolo**¹, Sina **Grosskopf**², Jan-Philipp **Ahrens**³

1. University of Foggia, 2. University of Passau, 3. University of Mannheim

The dual-faced role of socioemotional wealth in determining the sustainability practices of family firms: a cross-country study

Andrea **Calabrò**¹, Stefano **Elia**², Lucia **Piscitello**², Alfredo **Valentino**³

1. IPAG Business School, 2. Politecnico di Milano, 3. ESCE International Business School, OMNES Education

A matter of trust? Critical success factors in collaborative relationships that family businesses in the Zwolle region engage in for sustainable product innovation

Claudia **van Orden**, Sanne **Heinen** - Windesheim University of Applied Sciences

Sustainability in family SMEs: perceptions on CSR adoption in the Moroccan context

Oumaima **Quiddi**¹, Badr **Habba**¹, Farah **Farhane**²

1. ESCA Ecole de Management, Chair of Family Businesses in Morocco, 2. LAREGO (Research Laboratory in Organizational Management), ENCG, Cadi Ayyad University, Marrakech

 **4.45 - 6.00 P.M.**  Room D

Preserving prosperity: strategies for family businesses in times of crisis (29)

Chair: Maria Francisca **Fonseca Paredes** - TEC De Monterrey, IFEM

Sustaining the family legacy through entrepreneurship: a systematic review of longevity in family businesses

Samuel **Trejo**¹, Luiz Ricardo **Kabbach**²

1. Universidad del Istmo, 2. Universidad de Navarra

What do family firms do to be just out-of-money and not out-of-business during a crisis?

Maria Luisa **Granda**¹, Yenny **Rodriguez**², John **Rosso**³, Camilo **Alarcon**²

1. ESPOL, 2. Universidad de los Andes, 3. Universidad Icesi

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