



30 March 2022
11.00 am (CET)
Live Webinar

sace



ITA
ITALIAN TRADE AGENCY

IICCI
THE INDO-ITALIAN CHAMBER
OF COMMERCE AND INDUSTRY

CONFINDUSTRIA

Selling & Buying Made in Italy: Food & Beverage in India

SACE, the **Indo-Italian Chamber of Commerce & Industry** and **Confindustria**, together with **the Italian Embassy in New Delhi** and **ICE** are pleased to invite you to a presentation of new business opportunities in India. Italian SMEs attending the event will be able to get in touch with major Indian buyers such as Sunbeam, Gusto Imports and many more interested in Italian gourmet food, wine, beverages, confectionery, snacks, olive oil, dairy products, pasta.

The meeting will also explain how SACE can support Italian Exporters as well as local Buyers in doing business – with competitive payment terms.

Following the plenary session, the organizers will provide all necessary details in order to foster business relations between Italian Exporters and Indian Buyers.

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Agenda

11:00 Opening remarks

H.E. Vincenzo de Luca, Ambassador of Italy to India & Nepal
Luca Passariello, Head of Supply Chain & Business Promotion – SACE
Raffaele Langella, International Affairs Director – Confindustria

11:15 Overview, dynamics and opportunities of the Italian Food & Beverage Sector in India

Alessandro Liberatori, Italian Trade Commissioner - New Delhi – Coordinator of ICE Network for India, Bangladesh, Sri Lanka

11:25 Operating in the Indian market

Claudio Maffioletti, CEO & Secretary General, Indo-Italian Chamber of Commerce and Industry
Amit Lohani, Forum of Indian Food Importers
Sonal Holland, Master of Wine

11:50 Overview of the Italian Food and Beverage sector

Massimiliano Boccadelli, Parliamentary Relations, Internationalization, Food Security – Federalimentare

11:55 How SACE can enable business opportunities

Gautam Bhansali, Head of India & South Asia – SACE

12:00 Wrap up and Q&A

Moderator: Simona Vultaggio, Supply Chain & Business Promotion – SACE

For more information:
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