



SACE meets Nutifood



*20 January 2021
10.00 am (Rome time)
Live Webinar*

SACE, with the kind collaboration of Confindustria, is pleased to invite to a presentation of **potential business opportunities for Italian SMEs with Nutifood Group**. Founded in 2000, **Nutifood is now among the leaders in the Vietnamese dairy sector** and the third by volume in the milk powder segment. The Group has expanded its business also to the manufacturing and distribution of fresh and UHT milk, other dairy products (e.g. yogurt, probiotics), dairy alternative products (e.g. soy milk, corn milk, Vietnamese instant coffee) and other nutritional products (cereals and other supplements). In addition to Vietnam, the Group sells its products in the rest of South East Asia, U.S. and China. Through its vertically integrated business model, **Nutifood controls the entire supply chain from the breeding to the direct distribution to consumers**.

The webinar will be focusing on **breeding, food processing, packaging, cold warehouse and distribution (cold chain) sectors**.

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10:00 Opening remarks

Annalisa Bisson, Confindustria

Michal Ron, Chief International Officer - SACE

Dante Brandi, Consul General - Italian Embassy in Vietnam

10:15 Nutifood Corporate Presentation

Tran Thi Le, CEO - Nutifood Group

TBD, Nutifood

10:30 Overview of the Italian expertise and technologies in the packaging sector

TBD, Confindustria

10:45 How to support the Italian supply chain in Vietnam

Paolo Lemma, Trade Commissioner - Italian Trade Commission in Ho Chi Minh

Mario Bruni, Head of MID Corporate, SACE

11:00 Wrap up and Q&A