

EGYPT
**COUNTRY PRESENTATION &
B2B MEETINGS BETWEEN ITALIAN AND EGYPTIAN COMPANIES**

Focus sectors:
Agribusiness, Mechanics & textile, Construction, Pharmaceutical, Furniture

21st October 2020

PROGRAMME

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| 10.00-10.15 | Opening session <ul style="list-style-type: none">• Barbara Beltrame, Vice President for Internationalization, Confindustria <i>(tbc)</i>• Hisham Badr, Ambassador, Embassy of Egypt in Rome• Giovanni Ottati, President, Assafrica&Mediterraneo |
| 10.15-10.30 | Country overview: economic outlook and response to Covid-19 <ul style="list-style-type: none">• Ahmed Maghawry, Deputy Minister of Trade and Industry and Head of the Egyptian Commercial Service• Ahmed Ghanem, Head of Commercial Office, Egyptian Embassy in Rome |
| 10.30-10.45 | Business opportunities in Egypt: focus sectors and perspectives for Italian companies <ul style="list-style-type: none">• Tarek Tawfik, Vice Chairman of the Federation of Egyptian Industries |
| 10.45-11.00 | Financial support and instruments for the Egyptian market <ul style="list-style-type: none">• Angelico Iadanza, Head of the SACE office in Cairo• Khalid Hamza, Associate Director, Deputy Head of Egypt EBRD |
| 11.00-13.00 | Ending session & start of B2B meetings |

Moderator: Francesca Pasquarelli, International Affairs – Confindustria

Working language: English/Italian

Duration of B2B meetings: 2 hours (11 am / 1 pm)

Register on: go.confindustria.it/Egypt-2020

Deadline for registration: 20th October 2020, 6pm

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