

Organize

## WEBINAR & B2B

on:

### ITALIAN BUSINESS COMMUNITY IN SERBIA AND RUSSIA: SINGERGIES AND OPPORTUNITIES IN THE CONTEXT OF EURASIAN MARKET

**When:** October 20<sup>th</sup> 2020 starting at 10 AM CEST

**Where:** online

**Working language:** English

**Moderator:**

Irena Brajovic,  
director Confindustria Serbia

## PROGRAM (draft)

### **Opening (15 min):**

- Patrizio Dei Tos, President Confindustria Serbia
- Ernesto Ferlenghi, President Confindustria Russia
- Marko Čadež, President Chamber of Commerce and Industry of Serbia (CCI of Serbia)

### **The main aspects of the free trade agreement between Serbia and the Eurasian Economic Union – EEU (15 min):**

- Dejan Delić, director at the CCI of Serbia representative office in Russia
- Representative EEU

### **Harmonization of product quality and registration of medical devices as a precondition for entry into the EEU markets (20 min)**

- Mrs. Svetlana Fatkullina DVM, MSc International Projects Lead  
Russian Scientific and Research Institute of Medical Engineering  
Federal Service on Surveillance in Healthcare of the Russian Federation  
«ROSZDRAVNADZOR»

### **Experience of Italian companies already present in the area (10-15 min):**

- Alfredo Gozzi, director Confindustria Russia

### **Investments' support (10-15 min):**

- Roberto Giuppa, Responsible representative office in Moscow, Iccrea Banca Impresa
- Bonelli Erede, Marco Adda, export support from Cassa Depositi e Prestiti

### **Case study – 2 companies (10 min):**

- 1 from the transport and logistics sector
- 1 from the manufacturing sector

### **B2B meetings**