

**BUSINESS FORUM ETHIOPIA, Roma, 16 ottobre 2019**

**PROGRAMMA DEI LAVORI**

08:30 **Registration and Welcome coffee**

09:30 **Opening Session** **and Keynote Address**

Roberto Luongo, Direttore Generale, Agenzia-ICE

Zenebu Tadesse Woldetsadek, Ambassador FDRE

Demeke Mekonnen, Deputy Prime Minister FDRE

Aklilu Hailemichael, Minister of Foreign Affairs FDRE

Emanuela Del Re, Vice Minister of Foreign Affairs and International Cooperation

10:20 **Investment opportunities and incentives in Ethiopia**

Abebe Abebayehu, Commissioner, Ethiopian Investment Commission

10:50 Video Presentation: “Ethiopia: Horizon of Hope”

10:50 **Coffee Break**

11:20 **Discussion Panel**

The role of ITA in Ethiopia, Simona Autuori, Director, Addis Abeba Office

Why invest in Ethiopia now? Zemedeneh Nigatu, Managing Director, Fairfax LLC

Address, Pier Luigi D’Agata, G.M., Confindustria Assafrica & Mediterraneo

Address, Dawit Haiulu, G. M. , Wudassies Diagnostic and Wudassie Textile

Address, CDP Cassa Depositi e Prestiti (tbd)

Legal framework in Ethiopia, Gianpiero Succi, Partner, BonelliErede

12:50 **Closing Session**

13:00 Buffet Lunch

14:30 – 17:30 **B2B Meetings**