

I³ = Impact. Innovate. Integrate. Italian and U.S. Discussion on Manufacturing Trends

March 30th & 31st Programs for Italian Companies

| MARCH 30TH 2016 PROGRAM | |
|-------------------------|--|
| | Morning Briefing at Drake Hotel |
| 09:30 | ITA - Confindustria |
| 10:30 | Transfer (*) to Digital Manufacturing & Design Innovation Institute Facility - 1415 N Cherry Ave Chicago, IL 60642 |
| 11:00 | Presentation on Chicago Manufacturing Outlook - World Business Chicago Conducted by Tom Bartkoski, Director International Business Development Site: <u>http://www.worldbusinesschicago.com/</u> |
| 11:30 | Tour and Presentation of DMDII - Digital Manufacturing & Design Innovation Institute Facility (**). Conducted by Jeff Lampe, VP New Business Solutions Site: <u>http://dmdii.uilabs.org/</u> |
| 12:30 | Presentation of the Italian Delegation |
| 13:00 | Buffet Lunch & Networking at DMDII with local manufacturing companies |
| 14:30 | Transfer from DMDII to Conference Venue |
| 15:00 - | |
| 17:30 | Manufacturing Forum Opened by Italian PM Matteo Renzi |
| 17:30 - | |
| 18:30 | Cocktail & Networking |
| 19:30 | Dinner hosted by the City of Chicago for the Italian Delegation (tbc by the Italian Consulate General) |

| | MARCH 31ST 2016 PROGRAM |
|---------|--|
| 9:30 | Transfer from Hotel for manufacturing company facility visit |
| 10:00 - | |
| 12:00 | Tour and visit of manufacturing company facility (tbc) |

(*) Shuttle will be provided for transfers per the day activities for Italian Company Delegates

(**) About DMDII: Headquartered in Chicago DMDII is a federally-funded research and development organization of UI LABS, inaugurated under the Obama Administration, that works with manufacturers across America to deploy digital manufacturing and design technologies, so those factories can become more efficient and cost-competitive. The Italian Trade Agency has served as a promoter of the Institute encouraging Italian US-based manufacturers membership. Noted companies as members are: Boeing, General Electric, Procter & Gamble, Caterpillar, Rolls Royce, Lockheed Martin amongst others.





On the Occasion of Italian Prime Minister, Matteo Renzi's Visit

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Wednesday, March 30th 2016 | CHICAGO University of Chicago Booth School of Business, Gleacher Center - Room 621 450 North Cityfront Plaza Drive, Chicago

"Join us to hear our Italian PM and Italian industry leaders speak on the manufacturing revolution! Top Executives from Italian leading companies and U.S. businesses will share practical experience and their vision for the future of manufacturing. Do not miss this opportunity to hear both Italian and American perspectives on the latest trends and the business impact of new technologies."

PROGRAM Moderator: Journalist from Media Partner (tbc)

15:00 - 15:30 - Opening Remarks

Roberto Luongo, Director General of Italian Trade Agency Licia Mattioli, Confindustria President of Technical Committee for Internationalization and Foreign Investors Rahm Emanuel, Mayor of the City of Chicago Luigi Galdabini, President of UCIMU Sistemi per Produrre & CECIMO

Armando Varricchio, Italian Ambassador to the United States
Key Note Address I³ = Italy. Inspire. Innovation.
Matteo Renzi, Prime Minister of Italy
Introduction on the role of the Italian manufacturing industry, its rich artisan tradition, and on how Italy is taking the lead on addressing the global trends expected over the next 20 years.

15:30 – 16:00 → Meet the Innovators'

Machining Large Components for Aerospace Industries Marco Livelli, CEO, JOBS

From Macro to Micro: How Going Small Can Provide Bigger Returns Edward W. Vella, President, MARPOSS

Lasers: From Star Trek to Manufacturing Tracks Gianfranco Carbonato, President PRIMA POWER





16:00 – 16:30 –Round Table Discussion: Manufacturing and Social Innovation SMEs and entrepreneurs play a central role in the manufacturing sector of global economies by creating jobs, fueling innovation while providing positive economic growth.

Panel: Jacob Goodwin, Director, DMDII Gian Maria Gros-Pietro, Professor, Luiss University Luigi Galdabini, President, UCIMU

Moderator: Patricia Panchak, Editor, Penton Media

16:30 – 17:00 – Meet the Innovators

Outer Limits: Manufacturing Technologies Role in Space Travel Flavio Radice, CEO, PIETRO CARNAGHI

Fight AND Flight: How Machine Technology is Keeping the United States Safer Vladi Parpajola, President, PARPAS

In Manufacturing: Bending Over Backwards Can Be Cool Eugenio Bassan, CEO, SALVAGNINI America

17:00 – 17:30 – Round Table Discussion: The Future is Now: Robotics and Additive Manufacturing Panel:

<u>Arturo Baroncelli</u>, Director of Business Relations, COMAU <u>Giorgio Metta</u>, Professor, Italian Institute of Technology in Genova Sarah Webster, Editor Manufacturing & Engineering Magazine, SME <u>Marco Taisch</u>, Professor, Polytechnic of Milan

Moderator: Kathleen Kennedy, Publisher, MIT Technology Review

17:30 – 18:30 – Cocktails & Networking

ORGANIZED BY: Italian Trade Agency, Italy's Ministry of Economic Development and Confindustria

WITH THE SUPPORT OF:

Consulate General of Italy in Chicago

IN COLLABORATION WITH:

UCIMU-SISTEMI PER PRODURRE (Italian machine tool, robots, automation systems and ancillary products <u>www.ucimu.it</u>

SIRI (Italian Assocation of Robotics and Automation) <u>www.robosiri.it</u> AITA (Italian Association of Additive Technologies) <u>www.aita3d.it</u>



Penton^{*} Manufacturing and Supply Chain



PARTNERS:

AMT – Association for Manufacturing Technology DMDII – Digital Manufacturing and Design Innovation Institute(*) SME – Society of Manufacturing Engineers WBC – World Business Chicago

(*) The Digital Manufacturing and Design Innovation Institute, headquartered in Chicago is a federally-funded research and development organization of UI LABS, inaugurated under the Obama Administration that works with manufacturers across America to deploy digital manufacturing and design technologies, so those factories can become more efficient and cost-competitive.

MEDIA PARTNERS:

PENTON MEDIA

TARGET:

The rebirth of the manufacturing industry has effects/influences throughout both the value and supply chains: clients, suppliers, producers, decision-makers and institutions/policy makers.

TARGET SECTORS/ATTENDEES:

Automotive, Aerospace, Energy, Robotics / C-Executives

POTENTIAL PARTICIPANTS:

160/200 to be selected from major companies located in the Chicagoland and Greater Midwest area within the target sectors indicated above.

- Guests: Italian and US business executives, operating in the fields of robotics, machinery, 1:1 engagement and software.
- Creation of a "Switch Pitch" (Top of Mind Awareness) event exposing major US companies to Italian solutions available which can help them address and resolve critical issues facing their manufacturing activities.

