



China Entrepreneur Club
中国企业家俱乐部
商以载道 道生和谐



Meeting with the China Entrepreneur Club

Rome, October 19, 2015 – 14.00-16.00 hrs

Confindustria, Viale dell'Astronomia 30, Pininfarina Room

Theme

Marrying Italian Business Strengths with Chinese Business Drive

Agenda

- 13:50-14:00 Arrival, greetings and seated
- 14:00-14:03 Video: **“Italy the Extraordinary Commonplace”**
- 14:03-14:10 **Opening remarks**
- Mr. Daniel Kraus, *Deputy Director General Confindustria and Director of International Affairs Department*
- 14:10-14:20 **Chinese delegation introduction by CEC**
- Mr. Weihua Ma, *President CEC-China Entrepreneur Club*
- 14:20-14:35 **Key facts of the Italian industry**
- Mr. Luca Paolazzi, *Director Research Department Confindustria*
Possibility for Q&A
- 14:35-14:45 **Keynote speech**
- Mr. Tomson Li, *Chairman of the Board and CEO, TCL Corporation*
- 14:45-14:55 **Keynote speech**
- Italian Entrepreneur *(to be confirmed)*
- 14:55-15:25 Interactive discussion on building understanding and collaboration
(questions suggested to be openly raised by both sides)
- 15:25-15:30 CEC thanks and gift, group photo and closure
- 15:30-16:00 Networking Coffee